



# ASOIF GENERAL ASSEMBLY

LAUSANNE – 08 JUNE 2022

#01

# PARIS 2024 UPDATE









# ENGAGEMENT

PARIS2024



**400.000**  
MEMBERS OF THE  
**PARIS 2024 CLUB**



**1 IN 2 FRENCH CITIZENS**  
LIVE IN A VILLAGE, TOWN OR CITY  
**TERRE DE JEUX 2024**



# LEGACY FUND

**EVERY** Olympic and Paralympic French Federation could benefit from financial support to implement a project of social impact through sport

**700.000** beneficiaries of Impact 2024 - launch of the third edition





# 30 MINUTES OF DAILY EXERCISE AND SPORT IN SCHOOLS

**500,000** Schoolchildren

**EXTENDED** to all schools in  
France





NT  
IS



# JOURNÉE OLYMPIQUE 2024

## Seine-Saint-Denis

SAINT-DENIS / STADE DE FRANCE

**ACCÈS GRATUIT** TOUTE LA JOURNÉE :  
INITIATIONS AUX SPORTS  
OLYMPIQUES ET PARALYMPIQUES  
DÉMONSTRATIONS  
AVEC DES ATHLÈTES  
PROGRAMMATION  
CULTURELLE

[WWW.PARIS2024.FR/OJ1014](http://WWW.PARIS2024.FR/OJ1014)



26  
JUN  
22

SAINT  
DENIS



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# VENUE DEVELOPMENT ON TRACK

## OLYMPIC AND PARALYMPIC VILLAGE





# VENUE DEVELOPMENT ON TRACK

## OLYMPIC AND PARALYMPIC VILLAGE

HANDOVER IN MARCH 2024





# VENUE DEVELOPMENT ON TRACK

## AQUATICS CENTRE

DIVING, ARTISTIC SWIMMING, WATER POLO





# VENUE DEVELOPMENT ON TRACK

## AQUATICS CENTRE

HANDOVER IN Q1 2024





# VENUE DEVELOPMENT ON TRACK

## PORTE DE LA CHAPELLE ARENA





# VENUE DEVELOPMENT ON TRACK

## PORTE DE LA CHAPELLE ARENA

HANDOVER IN Q4 2023





# VENUE DEVELOPMENT ON TRACK

## YVES DU MANOIR STADIUM

OLYMPIC STADIUM FOR PARIS 1924





# VENUE DEVELOPMENT ON TRACK

## YVES DU MANOIR STADIUM

### HOCKEY





# VENUE DEVELOPMENT ON TRACK

## YVES DU MANOIR STADIUM

HANDOVER IN Q1 2024





# VENUE DEVELOPMENT ON TRACK

## MARSEILLE MARINA

### SAILING





# VENUE DEVELOPMENT ON TRACK

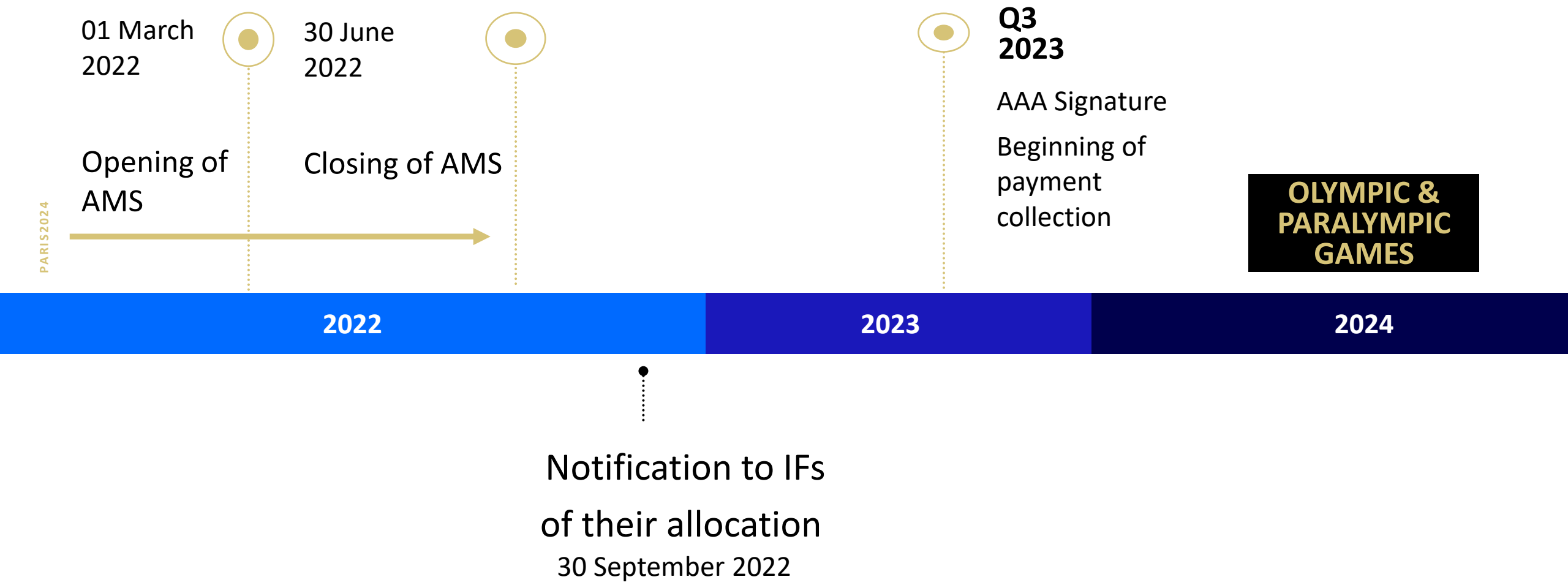
## MARSEILLE MARINA

HANDOVER IN Q3 2023





# ACCOMMODATION TIMELINE





# THE CHALLENGE OF OLYMPIC & PARALYMPIC TRANSPORT



**MORE  
SUSTAINABLE**



**MORE  
ENGAGED**



**MORE  
OPTIMISED**

## WRITING THE PRINCIPLE SERVICE LEVEL AGREEMENT AND DETAILED SERVICE LEVEL AGREEMENT

**PSLA**

- 1st official document to agree transport service levels for every client both for Olympic & Paralympic Games
- Co-construction between IFs, Paris 2024 & IOC
- **V1 in July 2022**

**DSLA**

- Development of the PSLA with the specificities for each sport
- **Q2 2023**



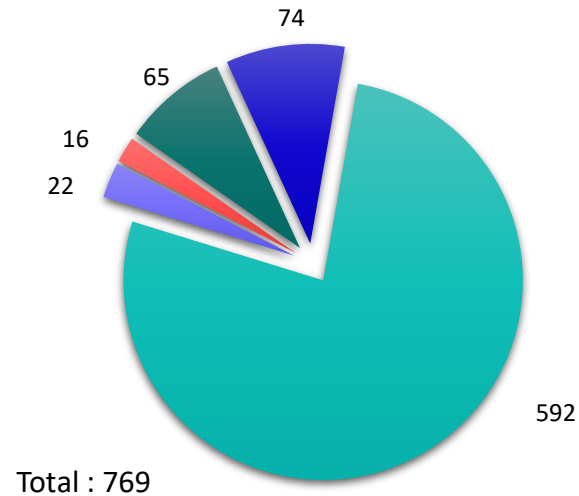


# SOLID FOUNDATIONS

## HEADCOUNT INCREASE UNDER CONTROL

### WORKFORCE BREAKDOWN

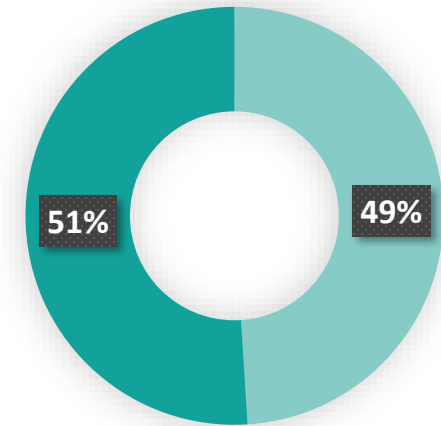
*By contract type*



- Permanent contracts (CDI)
- Temporary contracts (CDD)
- Professionnal contracts
- Work-Study contracts
- Interns

### WORKFORCE GENDER PARITY

*As a % of total workforce*



- Women
- Men





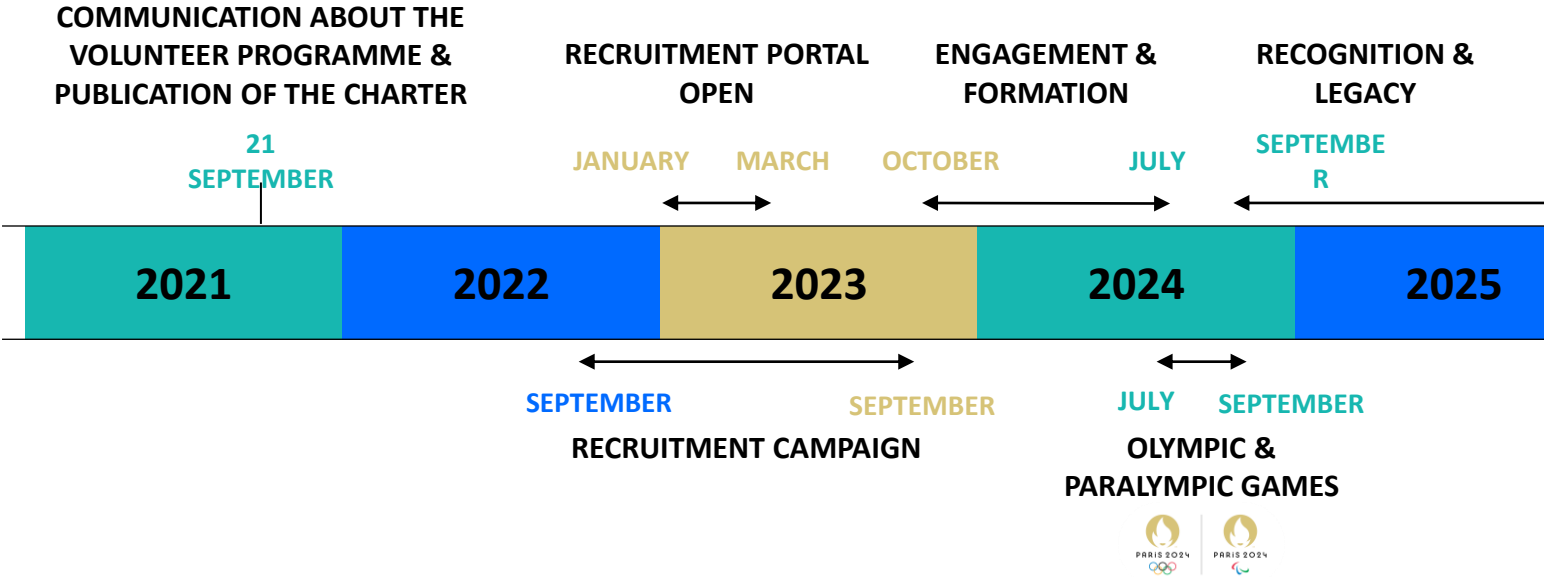
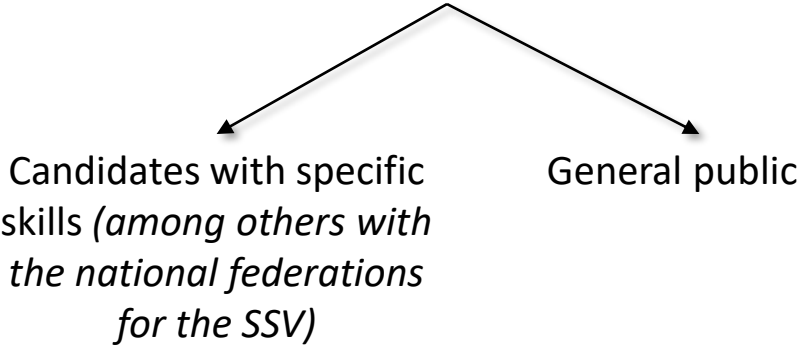
# GAMES VOLUNTEERS

## AROUND 45,000 VOLUNTEERS

PARIS 2024

	Paris 2024 volunteers	Territories volunteers
MISSIONS	Assist participants and stakeholders of the Games. Welcome and direct spectators at the competition venues.	Welcome visitors to the city and to the celebration sites. Guide spectators to the competition venues.
	Help create a unique Games atmosphere through their enthusiasm and level of service.	
VENUES	Competition venues, training venues, athletes' and media villages, other official Games venues.	Public transport stations near the venues, venue approach, celebration sites, tourist sites.

### A TWO-AXIS SOURCING STRATEGY







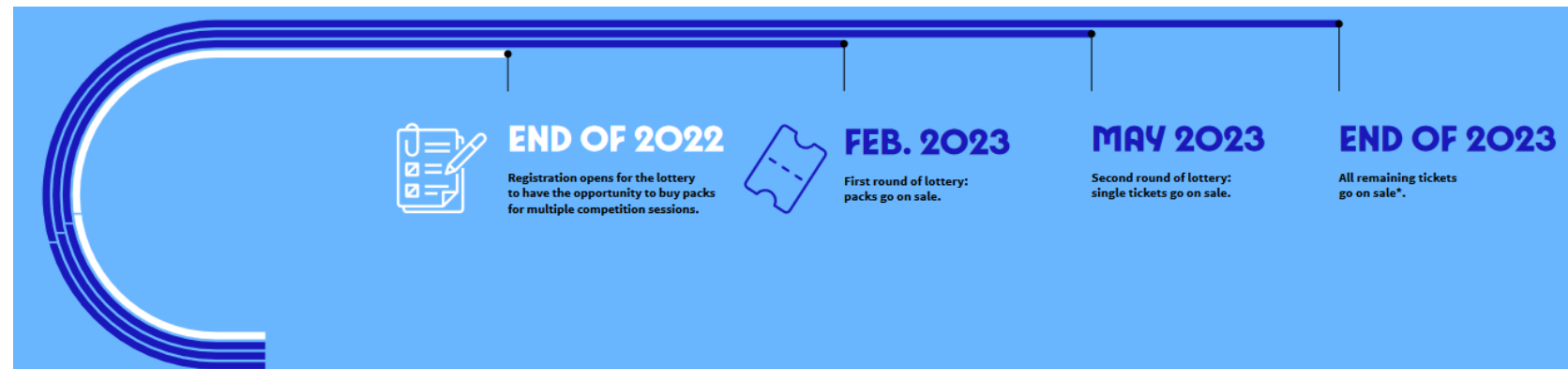
# TICKETING

## STRATEGY APPROVED BY PARIS 2024 BOARD

PROVIDE EVERYONE WITH AN OPPORTUNITY TO BECOME A SPECTATOR

**13.4 million tickets available** (10 million Olympic + 3.4 million Paralympic)

- A unique ticketing platform for all, in France and abroad
- Innovative lottery system to win a time slot for access to ticketing platform, allowing spectators to purchase available tickets across all sports, in real time
- An affordable ticketing strategy:
  - 1 million tickets available at 24 € (across all sports)
  - 50% of the tickets available to the general public at 50 € or less





#02

# SPORT DEPARTMENT FOCUS





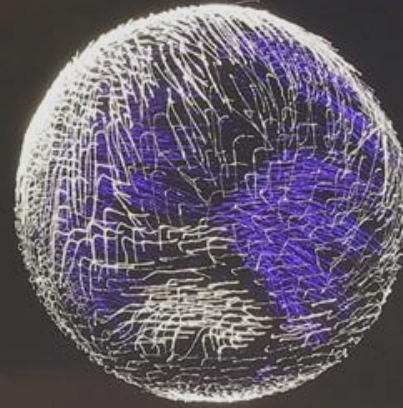


# SPORT OPERATIONS



# COMPETITION SCHEDULE BY SESSION

**APRIL 2022** : VALIDATED BY THE IOC EXECUTIVE BOARD - THANKS TO ALL **INTERNATIONAL FEDERATIONS** !





# COMPETITION SCHEDULE BY EVENT

April  
-  
June



Development of the Competition Schedule by event with OBS and IFs

June



V1 of the Competition Schedule by event finalised

Summer



Official publication of the Competition Schedule by event





# TRAINING VENUES

OCTOBER – NOVEMBER 2021

VALIDATION OF

39

TRAINING VENUES  
BY IFS

DECEMBER 2021

VALIDATION OF THE TRAINING  
VENUES BY PARIS 2024  
EXECUTIVE BOARD



# ATHLETES' EXPERIENCE AT THE HEART





# 1/3

of the athletes will  
train at their  
competition venue



**100%**  
of training venues  
are less than 30 minutes  
from the Village

More than **50%** at less  
than 10 minutes



A unique opportunity  
for athletes of

# 6

# sports

to train at the Village



# 18 venues

in the Grand Paris  
area

# 21

in Lille/Football cities



# A CONCEPT SHAPED BY LEGACY

PARIS2024



## A dedicated SOLIDEO budget with 2 key objectives:

- To offer optimal training conditions for the athletes during the Games
- To build a legacy project that answers the needs of the cities post-Games



A concept that relies

# 100%

on existing venues or newly-built venues



# 74%

of the training venues  
in Grand Paris area  
receive SOLIDEO  
funding



# 61%

of training venues will  
be in Seine Saint Denis



# TRAINING VENUES

BY  
AUGUST  
2022

- ✓ Definition of level of services as well as official training period

KICK-OFF  
SEPT.  
2022

- ✓ Training venues operational planning
- ✓ Kick-off of the venue use agreements process





# SPORT EQUIPMENT

# 100%

OF IFs HAVE SENT FEEDBACK

**Sport Equipment  
provided by IF Sole  
Suppliers**

CONFIRMED BY IFs

## FRENCH LEGISLATION

UNLESS IFs HAVE SOLE SUPPLIERS  
AGREEMENTS (FREE OF CHARGE  
FOR PARIS 2024 – EQUIPMENT  
AND ASSOCIATED SERVICES), TENDER  
PROCESS IS APPLIED

**Skateboarding and BMX  
freestyle FOPs**

tenders launched in April

**1st phase of Sport  
Equipment**

**‘Call for Interest’**

launched in May



# TESTING ACTIVITIES

STRATEGY BASED ON **OPERATIONAL RISK MITIGATION** VALIDATED BY THE IOC/IPC

**PRIORITY GIVEN TO EXISTING EVENTS CALENDAR**

CLUSTER EVENT APPROACH TO TEST **C3 INTEGRATION**





# OPERATIONAL RISKS MITIGATION

## A MADE-TO-MEASURE PROGRAMME

PARIS2024

### Paris 2024 Test Events

*Events organised under the responsibility of Paris 2024*

### Testing in events organised by other entities

*Targeted tests by Paris 2024 in existing events*

### Paris 2024 Operational Tests

*Limited test (e.g. no spectators, invited athletes) focused on specific areas (FOP test, transition test)*

### Readiness activities

*Observation on existing events , Readiness Exercise programme (desktop/simulation), Technology lab and homologation tests, Venue rehearsals*



# TESTING PROGRAMME

2021

-

2022



Risks/opportunity analysis per sport/venue



Discussion with IFs on testing activity scope and date

PARIS2024

July  
2022



Testing Matrix and budget defined



Publication of v1 of Testing Calendar

Sept  
2022



Kick-off of Testing activities operational planning for Wave 1 events









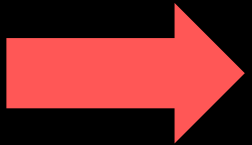
# ITOS / NTOS UNIFORMS

1

Analysis from previous Games

2

1 single 'casual chic' uniform provided by Le Coq Sportif composed of 19 items



All ITOs / NTOs will be provided with a uniform even if the IF provides them with its own regulation uniform





# OTHER TOPICS

1

Starting this Summer : List of policies to be reviewed/approved by AOMSG

2

Summer 2022 : Pictograms validation by the IFs

3

Autumn 2022 : Mascot launch and mascot sport poses







# SPORT PRESENTATION



## ATHLETES AT THE HEART

Create the atmosphere & opportunity for athletes to express themselves, interact with spectators, share their stories and perform at their best

## ART & CULTURAL SHOWCASE

Celebrate French culture, traditional, modern & innovative through music, art, design, architecture, performance... to create a unique Paris 2024 signature experience

## EMOTION, MEMORIES, SPECTACLE

Highlight key moments, reinforce emotional highs, lows, tensions, drama, joy & spectacles that will create lifelong memories

# SPORT PRESENTATION GUIDING PRINCIPLES

## SPECTATORS AS KEY ACTORS

Entertain, engage, connect & enhance the live experience for spectators through innovative & creative elements with spectators as participants in the action

## PARIS EST UN FÊTE

Make every venue a party with Paris 2024 the host of an incredible Fête with people from all over the world coming together to celebrate





A large, diverse crowd of spectators is shown from the chest up, filling the frame. They are all cheering enthusiastically, with many raising their hands in the air. Some are holding up smartphones to take photos or videos. The crowd is composed of people of various ages and ethnicities, creating a vibrant and energetic atmosphere. The background is slightly blurred, focusing attention on the crowd's reaction.

Create unique Paris 2024  
memories for all spectators,  
live and broadcast, and an  
atmosphere for athletes to  
perform at their best



# SPORT PRESENTATION STAGES

April 22- August24

01

1<sup>ST</sup> 1/4 2022

COLLABORATE

Begin collaboration with International Federations re. SPP.  
Collaborate with key stakeholders, OBS, IPC, IOC

02

DEC 2022

CREATIVE DEVELOPMENT

Develop Paris2024 Overall Creative Strategy

03

1<sup>ST</sup> 1/4 2023

VALIDATION

Sign-off all Stakeholders  
IF-OBS  
IOC-IPC

04

JULY-DEC 2023

SPORT DETAIL

Individual Sport Plans Developed in parallel with Overall Creative

05

JULY-DEC 2023

CONTENT CREATION

Create Scripts, Vision, Intros, Music, Info, Choreography, SFX, Shows, Training, Rsls

06

JULY 2024

GAMESTIME

Olympic/Paralympic Games Rehearse-Deliver



# CONCLUSION



# #04

## Q/A

