

International
Olympic
Committee

IOC SPORTS UPDATE

ASOIF GENERAL ASSEMBLY

Kit McConnell

Lausanne – 8 June 2022



UPDATE ON OLYMPIC GAMES PARIS 2024



Key recent decisions:

- Number technical officials and IF technical delegates approved
- Competition schedule by session approved
- Qualification systems per discipline approved

Next priorities:

- OCOG budget review in July
- Implementation of new hospitality model through On-Location
- Contingency planning and services planning

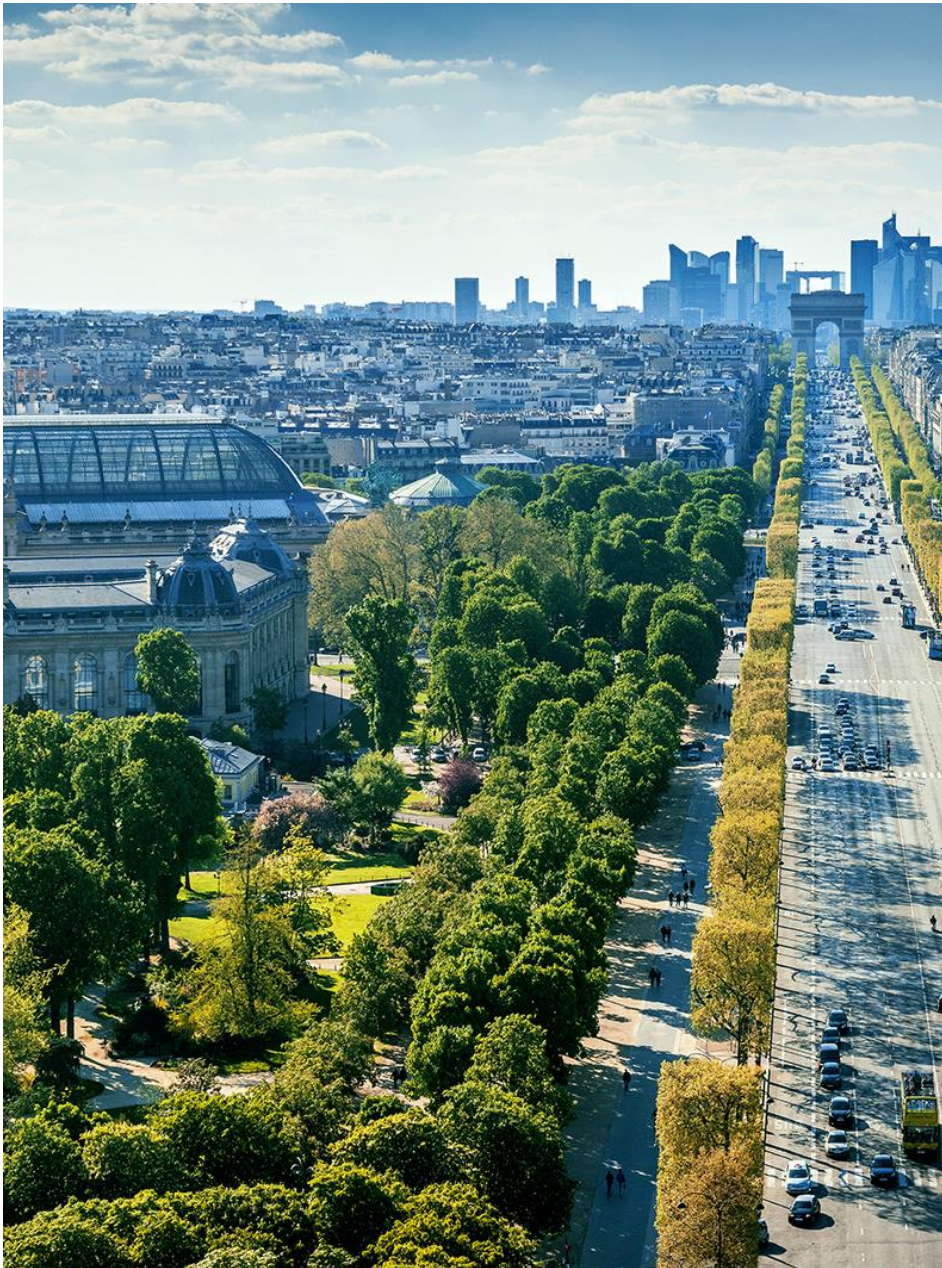
UPDATE ON PARIS 2024



Following the IF Transition Seminar continued focus on:

- Fan experience both digital (Olympic platforms) and in-venue (sport presentation)
- Shifting towards a needs assessment approach with IFs versus Functional Areas driving service planning
- Innovations in broadcast product and fan engagement
- Sport presentation and wider sport experience elements (e.g., sport initiation)





PARIS 2024 CONTINUED



Role of IF increasingly important and integral to the planning

Understanding IF needs and requirements and placing the services at the need of IF and Sport Functional Area

Continuous engagement on IF feedback on Games services plans and policies via the ASOIF multi-sport working group

Studying IF Seminars ahead of Games to provide updates on planning

OLYMPIC AGENDA 2020+5 - RECOMMENDATION 6

ENHANCE AND PROMOTE THE ROAD TO THE OLYMPIC GAMES



ONE STORY



ONE COMMUNICATION



ONE VISUAL THREAD



MANY EVENTS

X

MANY STAKEHOLDERS

Road to ...



OLYMPIC QUALIFIERS SEASON



ONE unique approach
TWO variations
to accommodate **ALL** situations



Qualification Events
Ranking Events



Olympic Qualifier Series

IFs and event organisers, partners, athletes, fans, NOCs, OCOG, cities, IOC ...

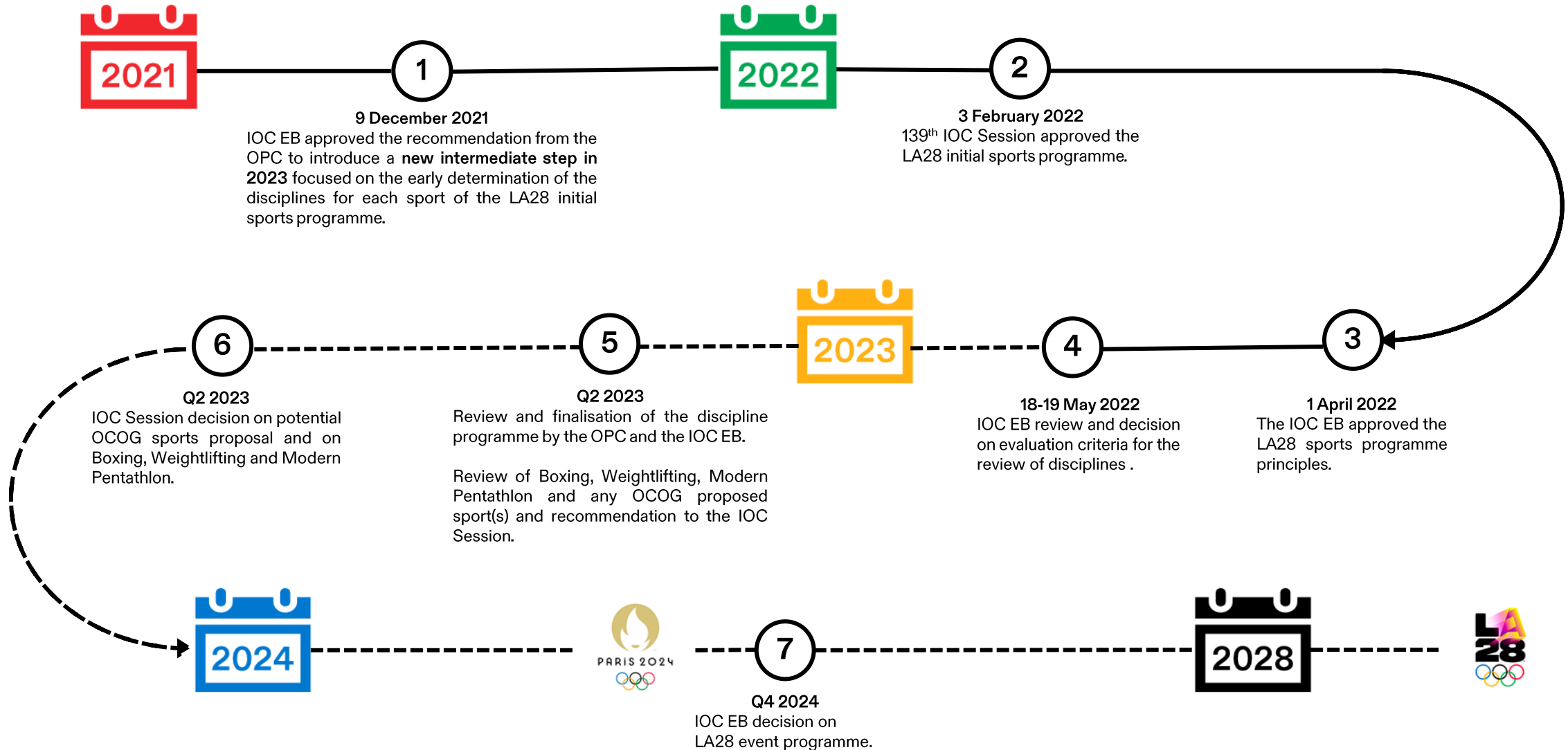
UPDATES ON DAKAR 2026



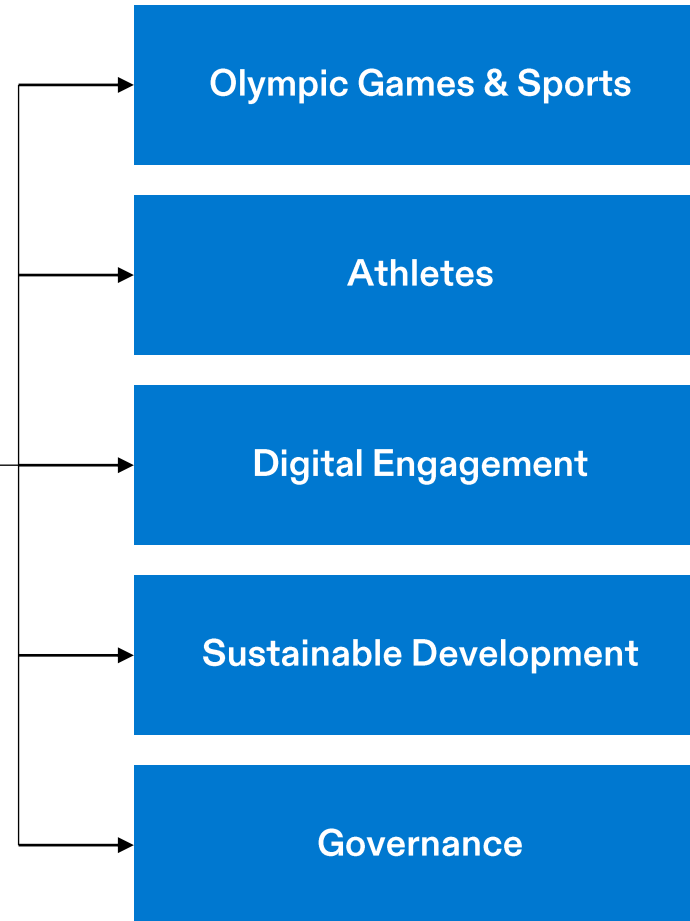
- The New-Opportunities Task Force formed with Dakar 2026, the IOC and three Senegalese ministries working on the implementation of opportunities activities that will occur in Senegal as of 2022
- Launch of two new-opportunities activities - April 2022
 - *"Semaines de la Jeunesse au Rythme de l'Olympisme"*
 - *"Brevet Olympique"*
- Goal is to engage with young people, celebrate sport, and introduce the Olympic spirit



LA28 SPORTS PROGRAMME TIMELINES



ROLE OF THE IFS IN THE IMPLEMENTATION OF OLYMPIC AGENDA 2020+5



ATHLETES



Key achievements and areas of progress made are around:

- Athlete representation on IF Executive Boards
- Creation of an Athletes Department
- Collaboration with ITA on anti-doping
- All IFs working on prevention of competition manipulation with Olympic Movement Unit

Key areas for continued dialogue:

- Compliance of Athlete Commission and adopting the Athlete declaration
- Ensuring best athlete participation and gender equality



OLYMPIC VIRTUAL SPORT WEEK CONCEPT

AN INTEGRATED EVENT FOR A GREATER IMPACT



Creation of the first ever Virtual Sport and Gaming festival to include competitions, conferences and demonstrations.

**4
DAYS**

COMPETITION

EXHIBITION

SPORTS INNOVATION

EDUICATION



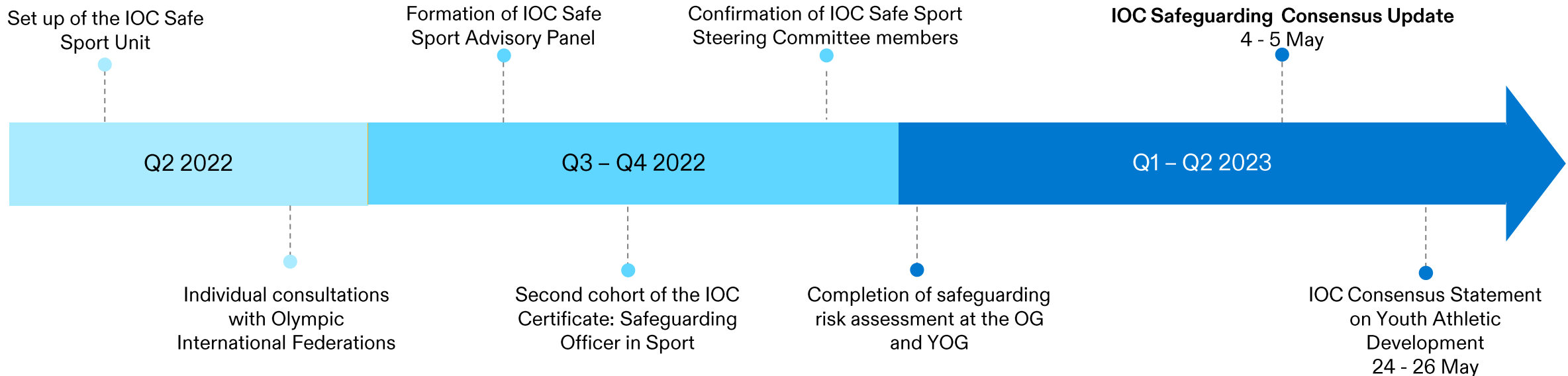
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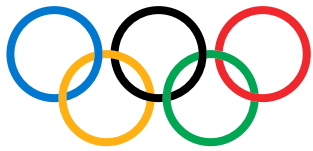
FURTHER STRENGTHEN SAFE SPORT: KEY NEXT STEPS



Recommendation 5: further strengthen safe sport and the protection of clean athletes

Successful launch of the IOC Certificate: Safeguarding Officer in Sport in September 2021 with 69 participants from 38 different countries





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QUESTIONS AND ANSWERS

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