

ASOIF GENERAL ASSEMBLY

31/05/2023





AGENDA

1

PARIS 2024 UPDATE

2

**IF SERVICES & SPORT
OPERATIONS**

3

**SPECTACULAR
COMPETITIONS**



1

***PARIS 2024
UPDATE***

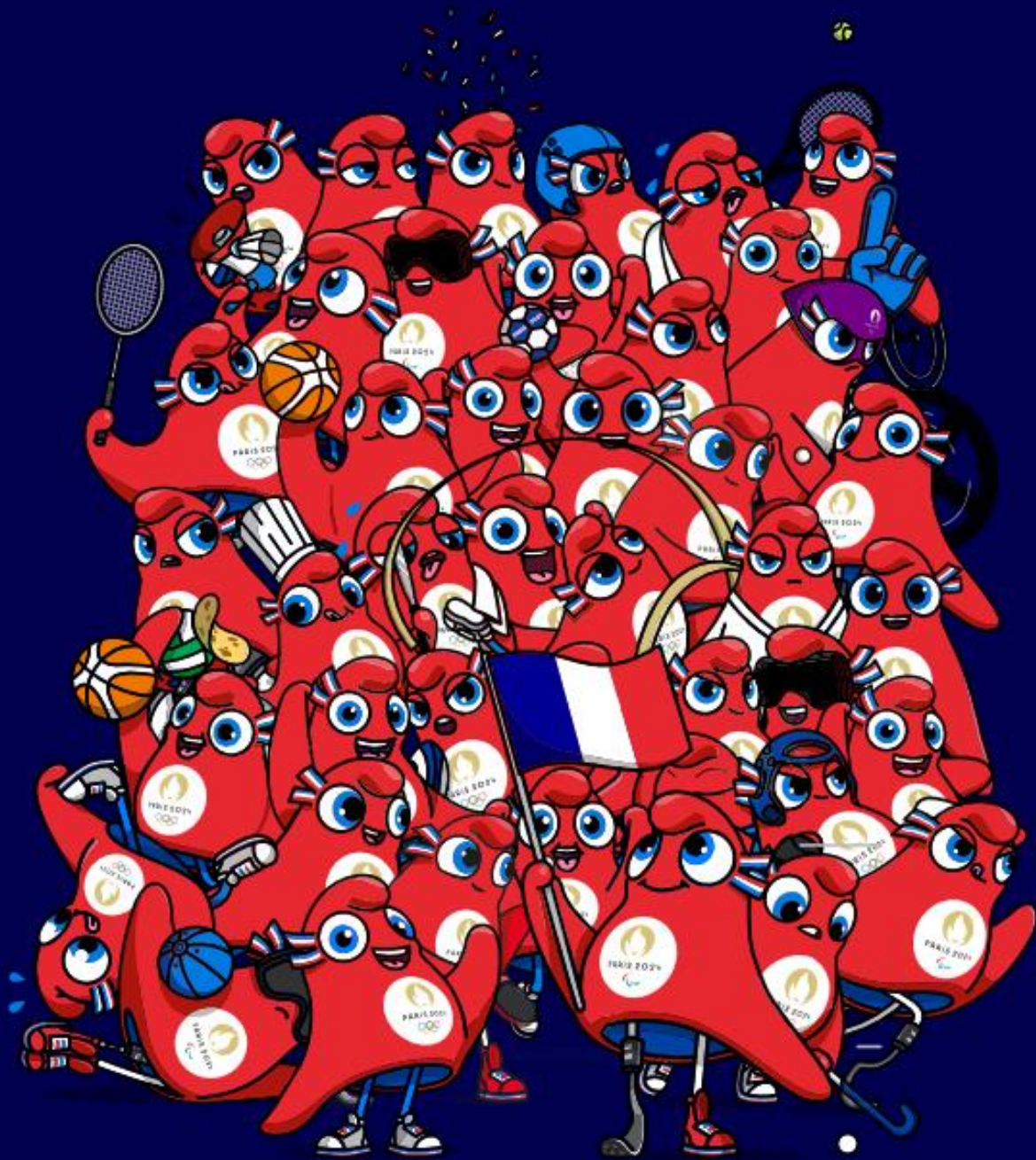
1.1 *GLOBAL UPDATE*



**6.8 MILLION
TICKETS SOLD**

**INCLUDING 5,2 MILLION
PURCHASED BY THE GENERAL PUBLIC**





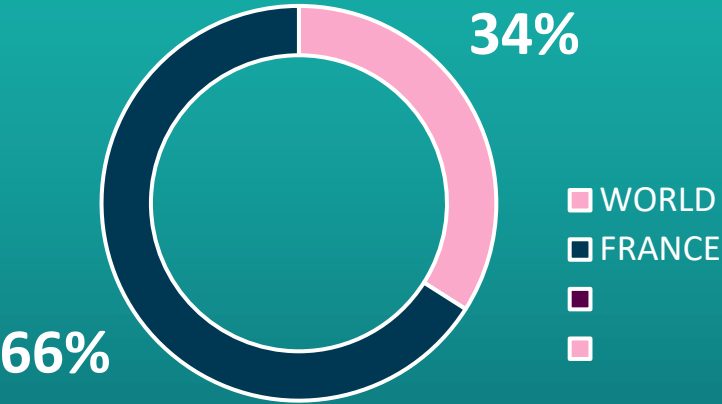
THANK YOU TO THE IFs

**For relaying our
communication
content &
engaging their
communities**

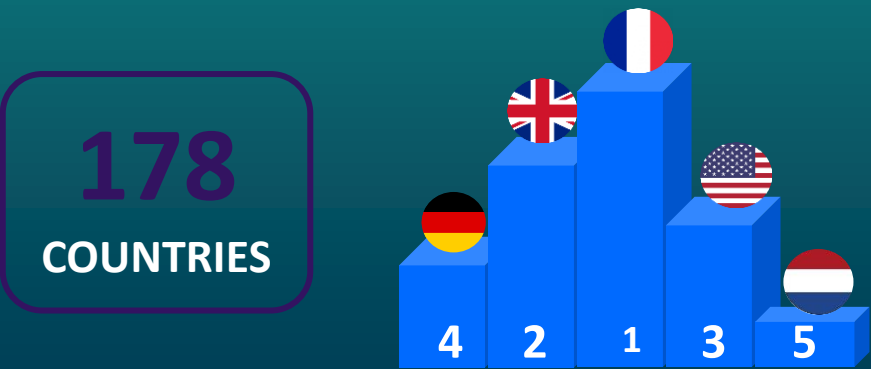
BUYERS PROFILE

(GENERAL PUBLIC)

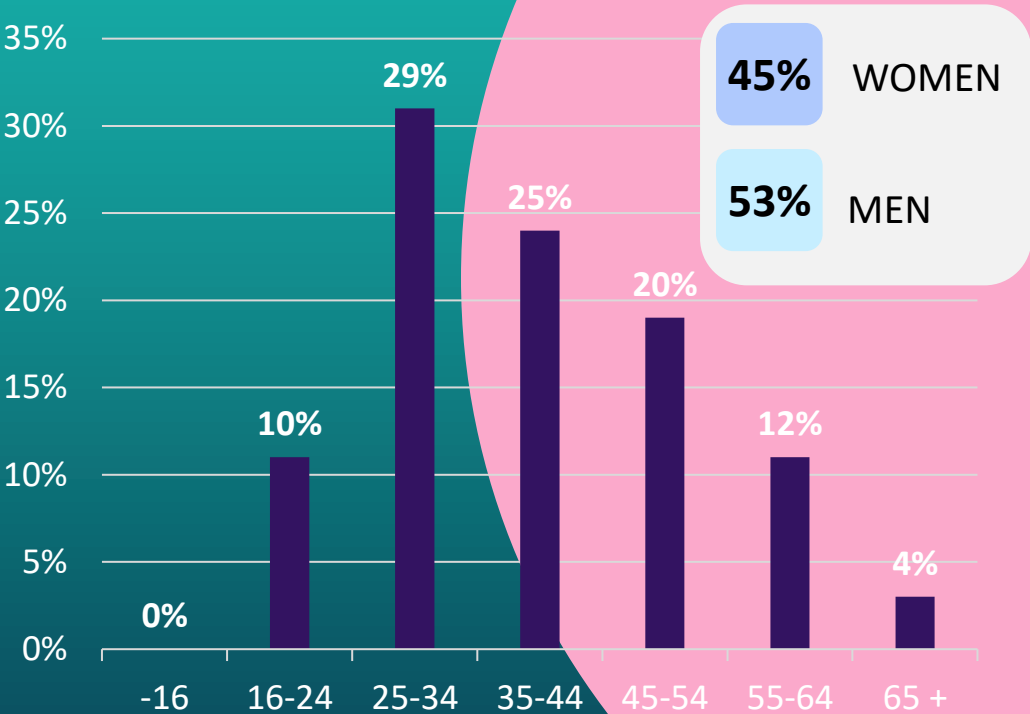
GEOGRAPHICAL BREAKDOWN



TOP 5 COUNTRIES



AGE & GENDER BREAKDOWN



VOLUNTEERS

300,000 candidates



OLYMPIC TORCH RELAY



OLYMPIC TORCH RELAY

NEXT STEPS

30th May

Announcement of the torchbearer selection program

23rd June

Unveiling of the Olympic Torch Relay route



ENGAGEMENT PROGRAMMES

+4M

Paris 2024 Club
members

+1,200

"Cultural Olympiad"
projects identified

+4k

"Terre de Jeux"
labeled entities

40,048

Participants for the Paris
2024 Marathon pour Tous
(20.024 for each run, the
42 km and the 10 km)



PARTNERSHIPS



OLYMPIC AND PARALYMPIC WEEK
> 1 MILLION ENGAGED CHILDREN



IMPACT 2024

***+2,5M
beneficiaries***

***700
projects supported***



1.2

***OPERATIONAL
READINESS
UPDATE***

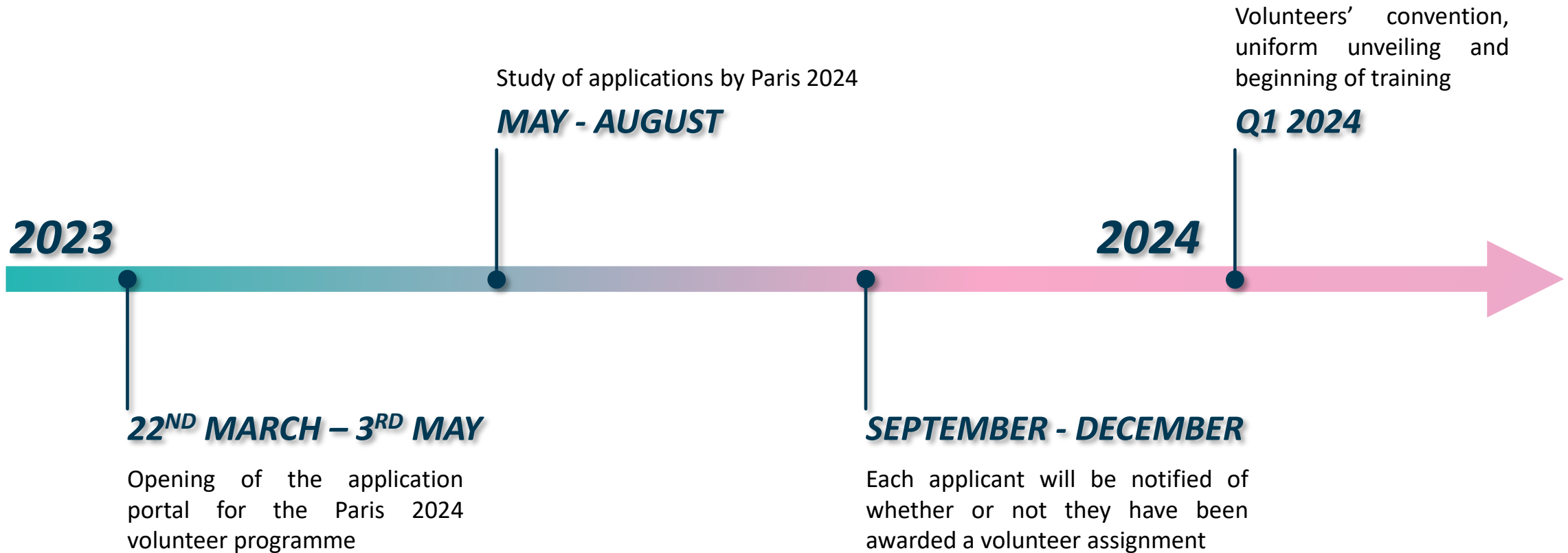
WORKFORCE



VOLUNTEERS



VOLUNTEER PROGRAMME ***TIMELINE***



TRANSITION TO GAMES TIME ORGANISATION

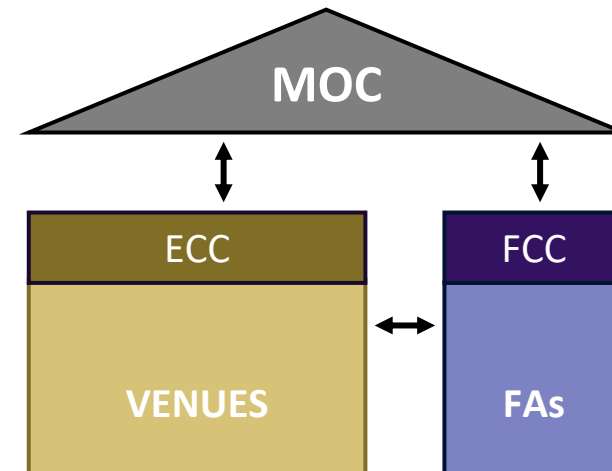
LAUNCH OF THE VENUIZATION IN MARCH 2023

INITIAL ORGANISATION



GAMES TIME ORGANISATION

« DELIVERY MODE »



Functions that have already integrated the venue teams:

- Sport
- Venues & infrastructures
- Technology

THE OLYMPIC & PARALYMPIC VILLAGE



THE OLYMPIC & PARALYMPIC VILLAGE



AQUATIC CENTER

ARTISTIC SWIMMING, DIVING & WATER-POLO



AQUATIC CENTER

ARTISTIC SWIMMING, DIVING & WATER-POLO



PORTE DE LA CHAPELLE ARENA

BADMINTON, PARA BADMINTON,
RHYTHMIC GYMNASTICS
& PARA POWERLIFTING



PORTE DE LA CHAPELLE ARENA

BADMINTON, PARA BADMINTON,
RHYTHMIC GYMNASTICS
& PARA POWERLIFTING



OPERATIONS & SERVICES

OVERVIEW



TRANSPORT



SECURITY



LOGISTICS



**VENUES &
INFRASTRUCTURE**



MEDICAL



TECHNOLOGY



**FOOD
& BEVERAGE**



ACCOMMODATION

THANK YOU TO JEAN-PHILIPPE !



Paris 2024

SPORT DIRECTION REORGANISATION



**AURELIE MERLE,
SPORT EXECUTIVE
DIRECTOR**

- Sport Competitions & Mass Event
- Anti-doping
- Athletes & National Sports Mouvement



**MATHILDE MEURISSE,
SPORT OPERATIONS
DEPUTY DIRECTOR**

- Sport Operations
- IF Services
- Planning



**GREG BOWMAN, SPORT
PRESENTATION DEPUTY
DIRECTOR**

- Sport Presentation
- Victory Ceremonies

2

***IF SERVICES & SPORT
OPERATIONS***

2.1 *IF ENGAGEMENT*

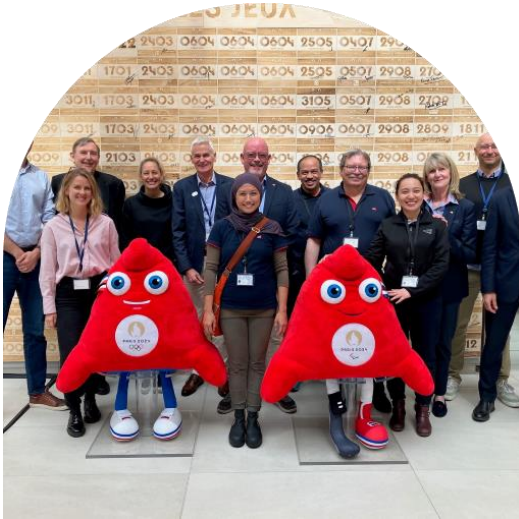
IF VISITS

2022

51 visits

2023

25 visits since the beginning of the year
17 visits planned from June to the end of 2023



IF ENGAGEMENT

GENERAL OVERVIEW



DAY TO DAY

Regular catch-ups between the IF and the Sport Manager with other FAs



2022 TRAVEL

World Cup: 20 observations

European Championships / Cups: 5 observations



GENERAL UPDATE

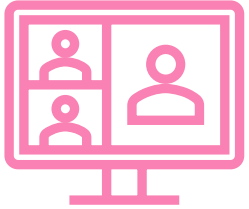
Upon request

PARIS2024



Eric Gay - IOPP Pool

WEBINARS



14/11: Ticketing

12/12: Look of the Games

03/01: Hospitality

14/02: Sport presentation

25/04: Transport

Upcoming webinars :

FNB / AND / ACR



Between 60 and 100
people have attended with
a peak at **150** for the Sport
Presentation webinar



2.2

TRANSPORT

IF TRANSPORT OPTIMISATION OVERVIEW

SUSTAINABILITY, IMPACT & LEGACY

ADAPTATION TO THE CITY

ENHANCED EXPERIENCE

OPERATIONAL EFFICIENCIES



PARIS 2024 TRANSPORT SYSTEM



TX

TX

- Service available on demand & by reservation in the Paris 2024 app
- Service available according to the IOC Transport Entitlements Matrix

TC

TC

- Shared shuttle system for accredited stakeholders
- Several Hubs
- Complementary to the TP system
- Activation from D-11 to D+3

TP

TP

- Public Transport
- Free of charge for accredited people

TF

TF (FEDERATION TRANSPORT)

- Transport between the hotels and the competition venues
- Activation from D-5 to the last day of competition (depending on the sport/discipline)

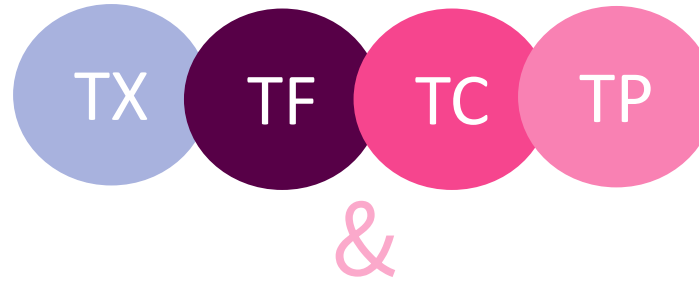
TA

TA (ATHLETE TRANSPORT)

- Transport service from the Village to the training & competition venues. Only available for athletes & team officials.
- Activation from start of training of the relevant discipline to last day of competition

IF TRANSPORT

IF PRESIDENT &
SECRETARY GENERAL



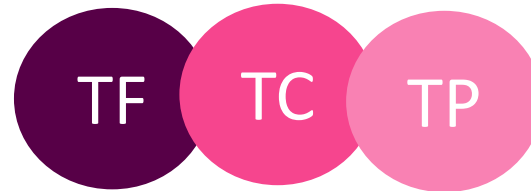
2 IF ALLOCATED CARS



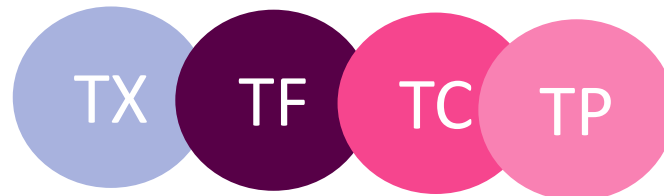
IF ALLOCATED CARS

TX Upgrade

IF EXECUTIVE BOARD
MEMBERS



IF DELEGATES



DSLAs

DETAILED SERVICE LEVEL AGREEMENT

TIMELINE 2023

PARIS2024



Jamie Squire / Getty Images

2.3

SSV & NTO RECRUITMENT

PARIS 2024, 100% GENDER-EQUAL GAMES

50♂



50♀



SPORT SPECIFIC VOLUNTEERS (SSV) RECRUITMENT

2022

Pre-identification by the National Federations

2023

May – September : Recruitment by Sport managers

December : Final Assignment proposal to the selected candidates

2024

General and specific training

10 000 SSVs

1 500 SSVs will be trained as part of the testing programme



NTOs IDENTIFICATION

March-April
2023

Identification of the candidates by
the National Federations

December
2023

Announcement of the selected
NTOs

2024

General & specific training for NTOs

1 445 NTOs

*600 NTOs will be trained
as part of the testing
programme*



2.4

TESTING PROGRAMME

TESTING STRATEGY

- Key component of overall **Operational Readiness Strategy**
 - ✓ Testing programme
 - ✓ Exercices programme: tabletops and simulations
- Strategy based on **operational risks mitigation** approach validated by the IOC
- **Tailored testing** solution depending on the specificities of the venues and disciplines



TYPOLGY OF TESTING ACTIVITIES

TAILOR-MADE APPROACH AROUND 3 TYPES OF TESTS



PARIS 2024 TEST EVENTS

Paris 2024 fully responsible for the organisation of the event

IF / NF EVENT-BASED TESTS

Events organised by another entity with
Paris 2024 testing selected operations



PARIS 2024 OPERATIONAL TESTS

*Limited scope testing organised by Paris 2024
(e.g. no spectators, FOP test with invited athletes)
Focus on key elements (e.g. FOP, transition)*

TESTING CALENDAR – WAVE 1 SUMMER 2023

JULY

MARSEILLE MARINA
9-16 July
 Sailing
 International Event

LE GOLF NATIONAL
26-27 July 2023
 Golf
 French Junior Championship

ROLAND GARROS
 Transition Tennis → Boxing
 Boxing - Operational Test

AUGUST

VAIRES-SUR-MARNE NAUTICAL STADIUM
2-6 August
 Rowing
 World Rowing U19 Championships

PONT ALEXANDRE III
5-6 August
 Marathon swimming
 World Aquatics Open Water Swimming World Cup
 Meet 4

SOUTH PARIS ARENA #6:
 Handball, Weightlifting
 Operational Tests including transitions

SOUTH PARIS ARENA #4
 Table Tennis & Para Table Tennis
 Operational Tests

INVALIDES
19-20 August
 Archery
 Paris 2023 Archery World Cup, Stage 4

INVALIDES
 Para Archery
 Operational Test

TEAHUPO'O TAHITI
11-20 August 2023
 Surf
 WSL Tahiti Pro party

PONT ALEXANDRE III
17-20 August
 Triathlon & Para Triathlon
 International Event

GRAND PALAIS
 Fencing /Taekwondo & Para Taekwondo
 Operational Tests including transitions

CHAMP DE MARS ARENA
 Judo, Wheelchair Rugby, Breaking, Para Judo, Judo,
 Wrestling
 Transition and Operational tests

CHÂTEAU DE VERSAILLES
 Equestrian eventing
 Cross country familiarisation

WAVE 2 AUTUMN 2023

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY
<div>VAIRES-SUR-MARNE NAUTICAL STADIUM 30 August – 1 September Canoe Sprint and Para Canoe 2023 ICF Canoe Sprint & Para Canoe World Cup</div> <div>BERCY ARENA Gymnastics, Basketball & Wheelchair Basketball Transition and operational Test</div> <div>ELANCOURT HILL 24 September Mountain Bike International invitational Event</div>	<div>VAIRES-SUR-MARNE NAUTICAL STADIUM – White Water 5-8 October Canoe Slalom 2023 Canoe Slalom World Cup Final</div>	<div>Pause in testing programme to identify key learnings and integrate them in operational plans</div>		

WAVE 3 SPRING 2024

FEBRUARY	MARCH	APRIL	MAY	JUNE
<div>Localisation to be defined</div> <div>Boccia</div> <div>Operational test</div>	<div> PORTE DE LA CHAPELLE ARENA 5-10 March Badminton French Open 2024 </div> <div> PORTE DE LA CHAPELLE ARENA Para Badminton, Rhythmic Gymnastics, Para Powerlifting Operational tests </div>	<div> SAINT-QUENTIN-EN-YVELINES BMX STADIUM BMX Racing Operational Test </div> <div> CHÂTEAURoux 8-14 April Shooting and Para Shooting Châteauroux National Shooting Tournament </div>	<div> YVES DU MANOIR 4-5 May Hockey International matches </div> <div> AQUATIC CENTRE 29 April - 8 May Diving, Water Polo, Artistic Swimming </div> <div> CHÂTEAU DE VERSAILLES Modern Pentathlon Operational test </div>	<div> LE BOURGET SPORT CLIMBING VENUE Sport Climbing Operational test </div> <div> STADE DE FRANCE Athletics & Para Athletics Operational tests </div> <div> LA DÉFENSE ARENA Swimming, Water Polo, Para Swimming Operational tests </div>

2.5

CONTINGENCY PLANS

CONTINGENCY PLANS

**COMPETITION SCHEDULE CHANGE
POLICY** under the IOC and Paris 2024's
validation

**SPORT SPECIFIC CONTINGENCY
PLANS** under development with the IFs



30th June

For sports tested in
Wave 1



September

Plans finalised for
the other sports



EXTREME WEATHER COUNTERMEASURES

Météo France - key delivery supplier

- ✓ Pre-Games : historical data and ad-hoc studies
- ✓ Games-time : on-venue for certain sports and SOC forecasters

Cross-functional Paris 2024 working group

IOC Adverse Weather Impact expert working Group



2.6

SPORT EQUIPMENT

PROCUREMENT

70%

of Sport Equipment secured

PARIS2024

40

IF Sole Suppliers

2 + 19

Paris 2024 official Supporters and Sole Suppliers



Justin Setterfield / Getty Images

3

***SPECTACULAR
COMPETITIONS***

3.1

***ICONIC
ROAD EVENTS***

A MARATHON WITH SOMETHING MORE

**A symbolic journey, telling a story
aligned with French history**

THE WOMEN'S MARCH

On 5 and 6 October 1789 - in the footsteps of
those Women who changed France





START
KM 0



FINISH
KM 42,195



KM



HALF-MARATHON



AID STATION/
EVERY 5KM



HÔTEL
DE VILLE



ESPLANADE
DES INVALIDES

BOULOGNE
BILLANCOURT

PARIS

VILLE
D'AURAY

ISSY-LES-
MOULINEAUX

SÈVRES

MEUDON

CHAVILLE

VIROFLAY

VERSAILLES



CHÂTEAU DE
VERSAILLES



PARIS 2024



AN ICONIC STAGE FOR TRIATHLON AND MARATHON SWIMMING



PARIS 2024 OLYMPIC GAMES
INDIVIDUAL TRIATHLON EVENTS



MEN'S INDIVIDUAL TRIATHLON
30TH JULY 2024 - 08:00
55 MALE ATHLETES



WOMEN'S INDIVIDUAL TRIATHLON
31ST JULY 2024 - 08:00
55 FEMALE ATHLETES

START
ALEXANDRE III PONTOON

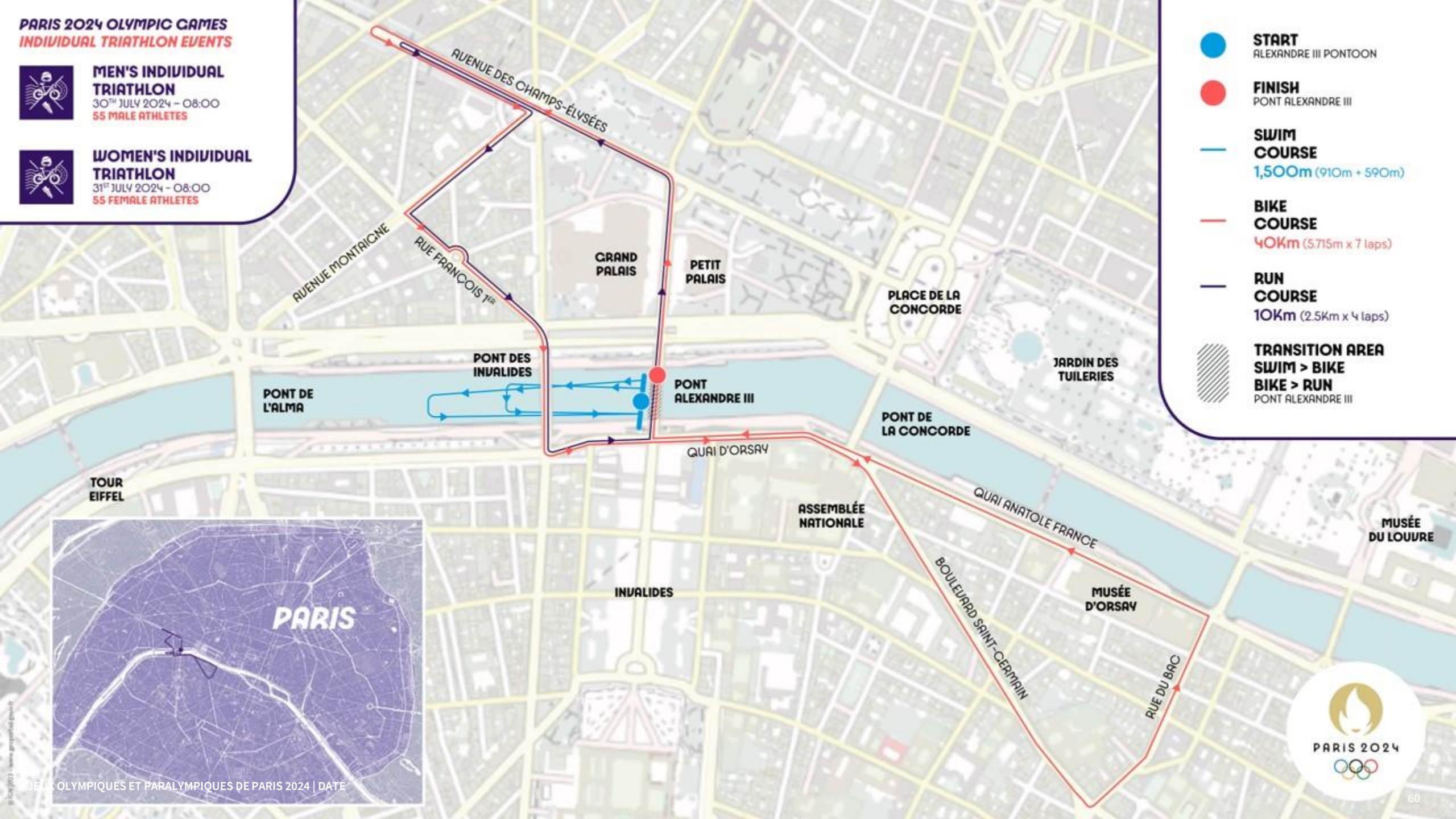
FINISH
PONT ALEXANDRE III

SWIM COURSE
1,500m (910m + 590m)

BIKE COURSE
40Km (5.715m x 7 laps)

RUN COURSE
10Km (2.5Km x 4 laps)

TRANSITION AREA
SWIM > BIKE
BIKE > RUN
PONT ALEXANDRE III



AN OUTSTANDING FIELD OF PLAY FOR ROAD CYCLING AND RACE WALKS



Julian Elliott Photography/ Getty Images

TROCADERO

Cycling Road - Road race
Race Walk - Individual 20 km
Race Walk - Mixed Team Event



Julian Elliott Photography/ Getty Images

INVALIDES

Cycling Road - Individual Time Trial



Julian Elliott Photography/ Getty Images

PONT ALEXANDRE III

3.2

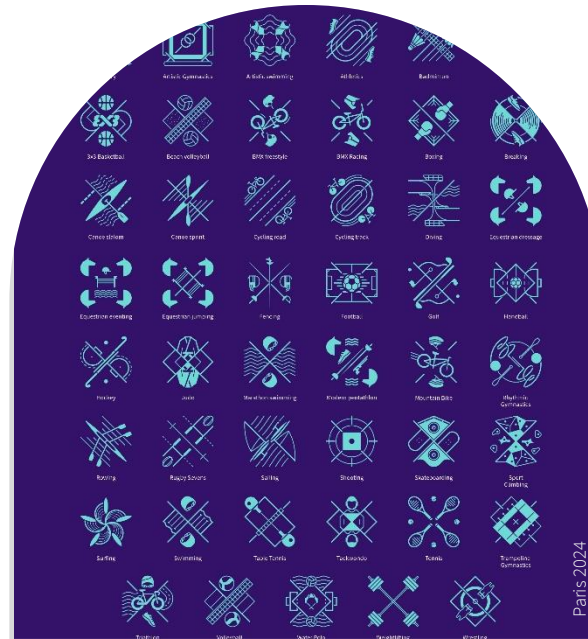
LOOK OF THE GAMES

AN INNOVATIVE IDENTITY



THE EMBLEME

A unique face for
both Games



SPORT PICTOGRAMS

that have become
coats of arms



MASCOTS

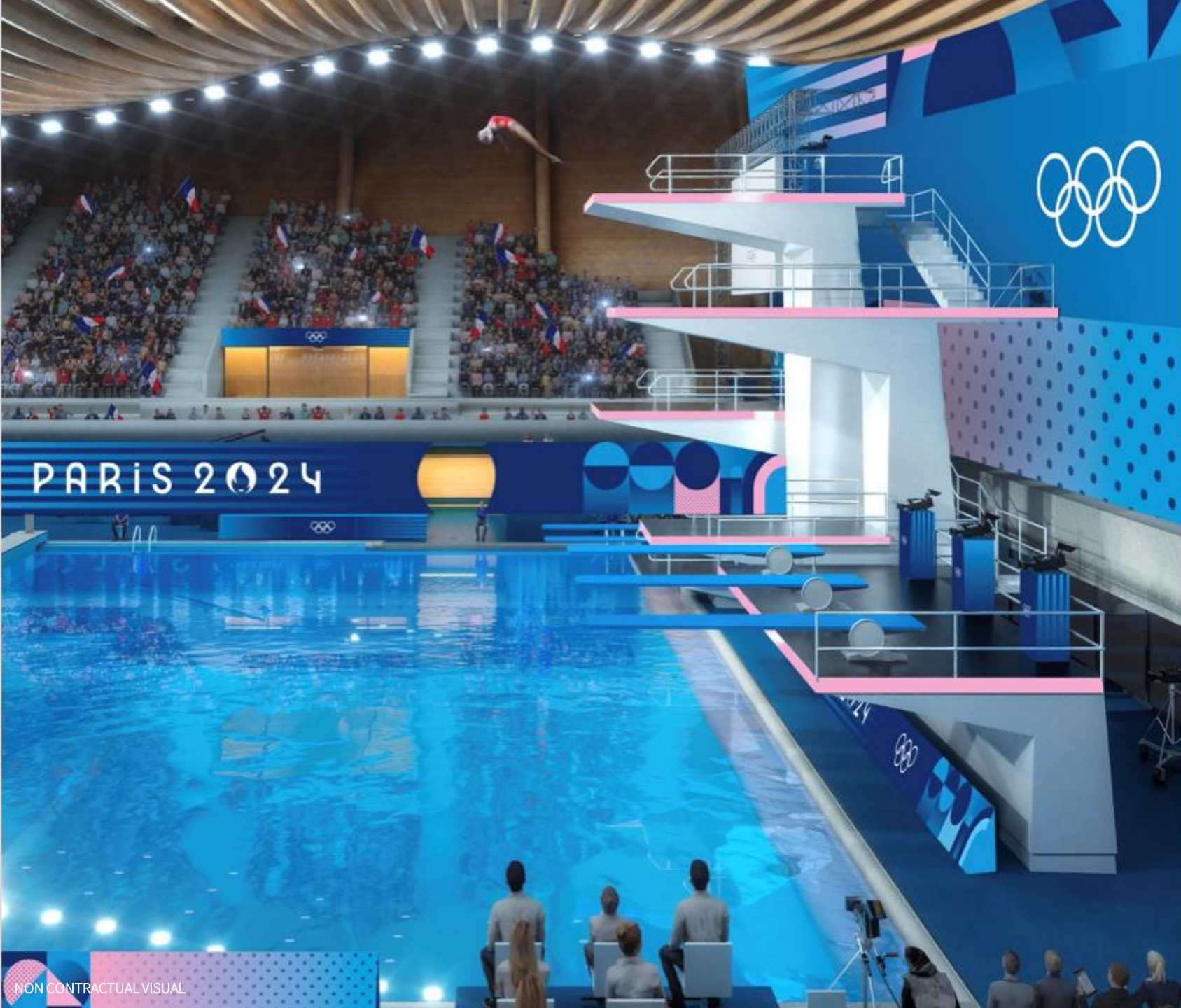
that advocate for
revolution through sport

**THE LOOK
OF THE GAMES
IS *UNVEILED***



AN UNIFYING COLOUR





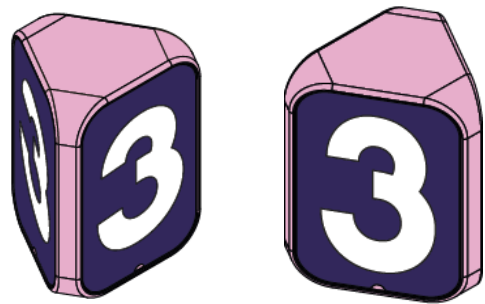
**OUR FIELDS OF PLAY
MUST
KEEP THIS CREATIVE
AMBITION
IN ORDER TO SURPRISE
AND MUST OFFER
UNPRECEDENTED
PICTURES THAT LEAVE
LASTING MEMORIES**



NON CONTRACTUAL VISUAL

FOCUS

SPORT EQUIPMENT



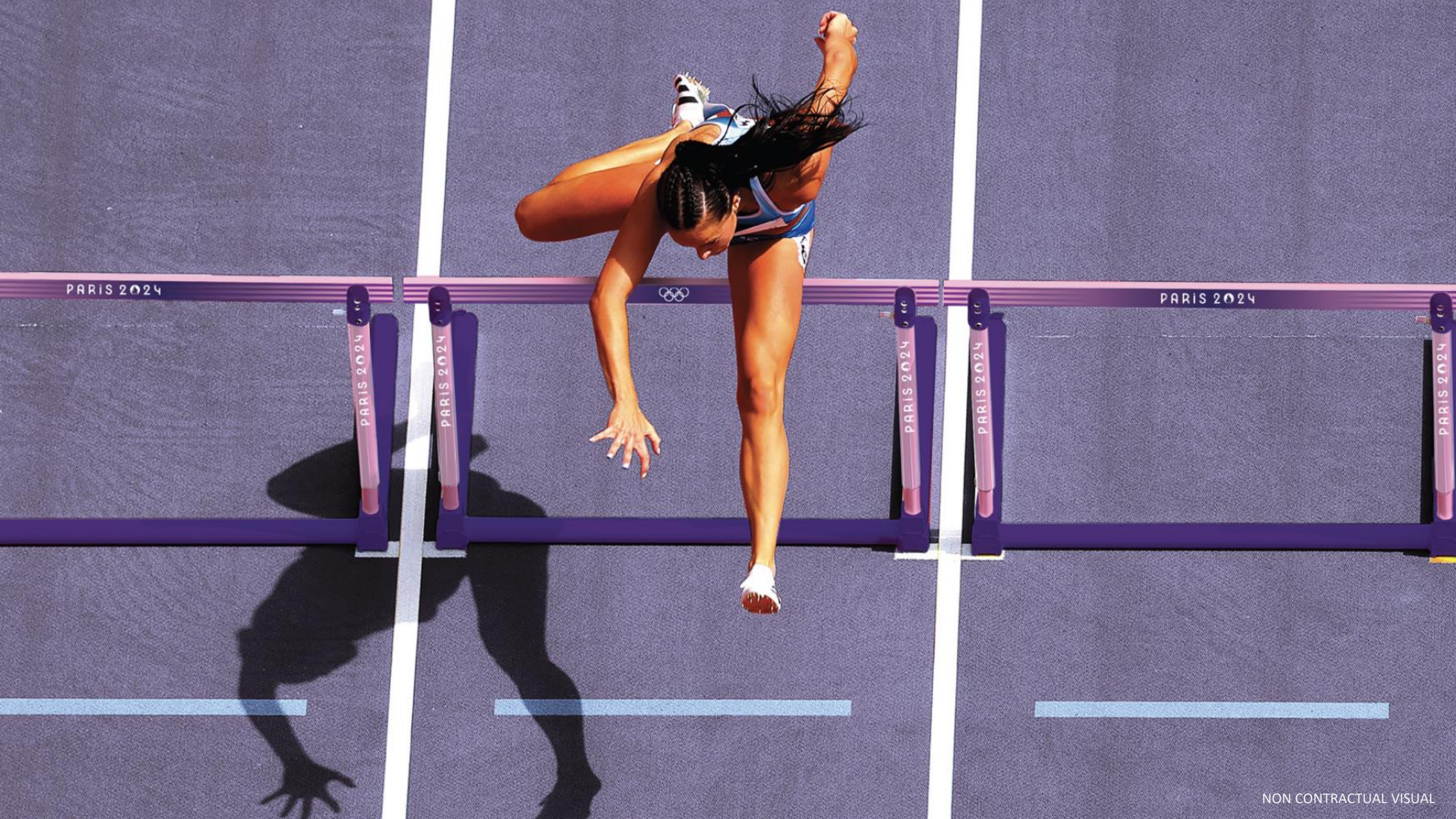
PARIS2024



NON CONTRACTUAL VISUAL



NON CONTRACTUAL VISUAL



NON CONTRACTUAL VISUAL



PARIS 2024 

NON CONTRACTUAL VISUAL

FOP & SPORT EQUIPMENT - LOOK OF THE GAMES

PROCESS OVERVIEW



3.3

SPORT PRESENTATION

BRING a touch of French art & culture to the FOP

SHOWCASE creative juxtapositions between classic & contemporary

RETHINK the link between athletes and spectators

TAKE the festive spirit to the next level

A photograph of the Eiffel Tower in Paris, France, under a blue sky with light clouds. A person is seen bungee jumping from the tower, suspended in mid-air. A large, pink, rounded rectangular frame is superimposed over the image, containing the text 'SPORT NOUVEAU' in a bold, pink, sans-serif font. The text is split into two lines: 'SPORT' on the top line and 'NOUVEAU' on the bottom line.

**SPORT
NOUVEAU**

ATHLETES AT THE HEART



©Phil Walter



SOUNDTRACK OF THE GAMES

© Delphine Donson

PARIS EST UNE FÊTE

ART & CULTURE SHOWCASE

SPECTATORS AS KEY ACTORS



© Sofian Boussaid/Ville de Paris

SPORT PRESENTATION 2023

NEXT STEPS



OUVRONS GRAND LES JEUX OUVRONS GRAND LES JEUX

OUVRONS GRAND LES JEUX

OUVRONS GRAND LES JEUX



OUVRONS GRAND LES JEUX OUVRONS GRAND LES JEUX