

Brisbane 2032 Update



Brisbane 2032

Olympic and Paralympic
Games Host

Queensland



Association of Summer Olympic International Federations (ASOIF) General Assembly

Kit McConnell
Chief Sport Officer
Brisbane 2032

11 June 2025
Brisbane 2032 Olympic and Paralympic
Games Organising Committee



Contents



Brisbane 2032 Overview



1

Brisbane 2032 Olympic and Paralympic Games

Dates

Olympic Games

Friday 23 July – Sunday
8 August 2032

Paralympic Games

Tuesday 24 August –
Sunday 5 September
2032

Key Statistics

28 Olympic sports

22 Paralympic sports

37 proposed
competition venues

3 proposed Olympic and
Paralympic Villages

A\$1.83B Sponsorship
Revenue Target

Locations

Brisbane
Sunshine Coast
Gold Coast
Toowoomba
Rockhampton
Maryborough
Cairns
Townsville
Mackay/Whitsundays
Sydney
Melbourne

Key Updates



Navigating
multiple
government
and governance
changes



Infrastructure
commitment and
clarity



Built
collaborative
relationships
with stakeholders
through extensive
engagement



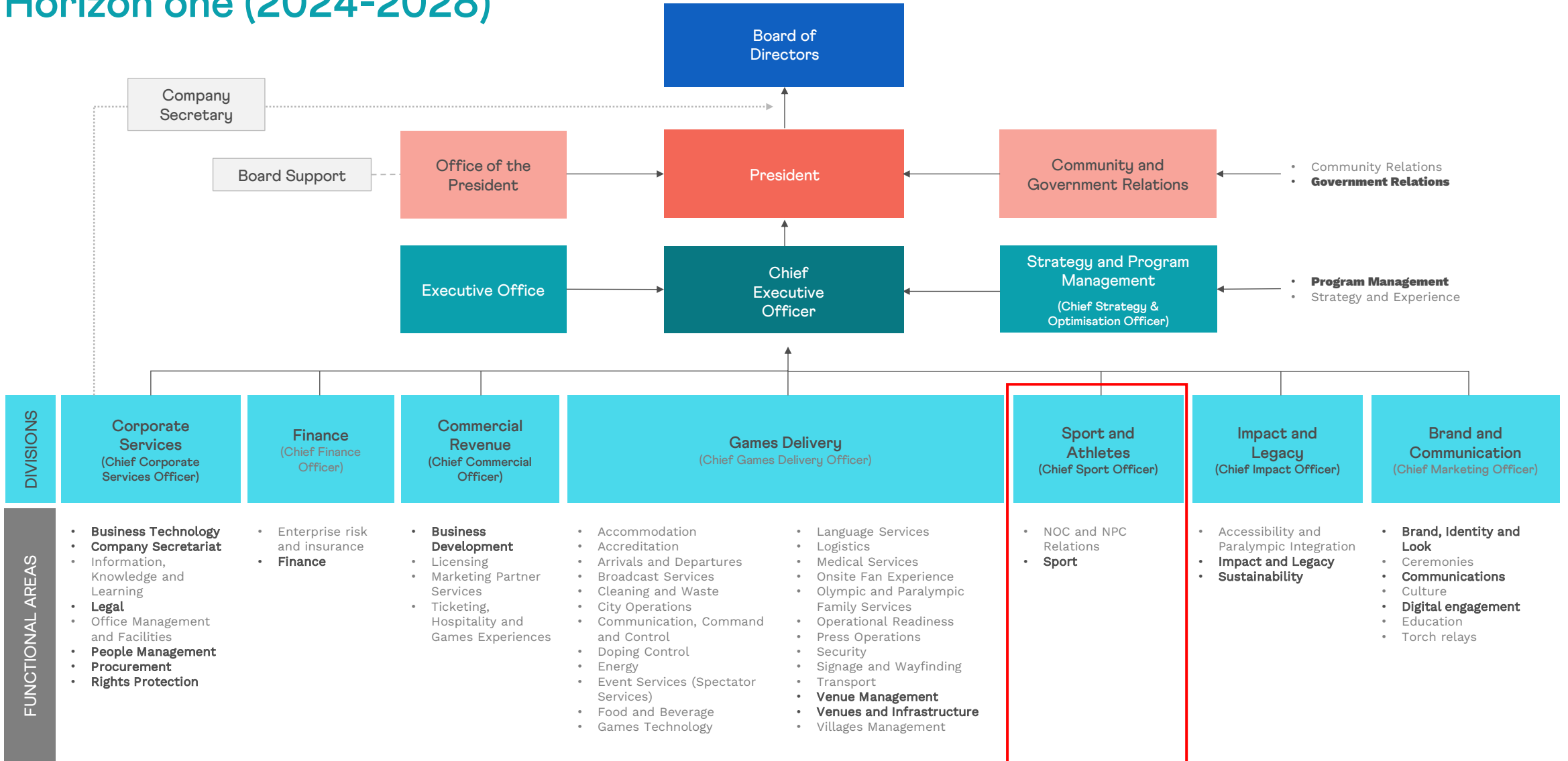
Governance
and OCOG
operating
foundations
in place



Clear brand
narrative
established and
Games Vision in
development

Brisbane 2032 Organisational Chart

Horizon one (2024-2028)



Brisbane 2032 Sport & Athlete Division



Kit McConnell, Chief Sport Officer

- Commences 21 July 2025
- Responsibilities: Sport, IF/NF Relations, NOC/NPC Services, Athlete Engagement
- IOC Sports Director (2014 – 2025)



Brendan Keane, Director of Sport

- Brisbane 2032 Organising Committee (2022 – present)
- Brisbane 2032 Candidature (2019 – 2021)
- Previous: Queensland Academy of Sport, Gold Coast 2018 Commonwealth Games



Kirsten Fisher-Marsters OLY, Sport Analyst

- Commences 23 June 2025
- Cycling New Zealand (2023 – 2025)
- Tokyo 2020 Olympian (Cook Islands – Swimming)

2025-26 Priorities (Games Plan)



Strategy & Culture

Continue to develop Supporting Strategies

Paris 2024 Learning Reports and Action Plans

Games Roadmap and Commitments List

People Strategy



Impact

Elevate 2042 implementation with GDPs

Sustainability Strategy and Climate Action Plan

Maximising Opportunities of the Paralympic Games Strategy

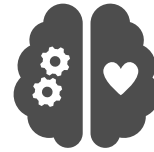
Reconciliation Action Plan implementation



Experience

Stakeholder Analysis & Engagement

Experience design prototypes



Engage

Games Vision launched

Emblems and supporting brand system

Community Engagement Programme



Deliver

Coordinate with Government on Capital Build and Village developments

Interim Venue Master Plan risks and opportunities assessment

Determine Sport Programme

Initiate Sport to Venue review



Enable

Progress Commercial Strategy execution

Signature Property Product (concept)

Progress Lifetime Bid Budget Review

Games Procurement Portal launched

Program Management Framework

Queensland Government's 2032 Delivery Plan

1

Brisbane 2032
Future Host
Questionnaire



2

60-Day
Review



3

100-Day
Review



Proposed Competition Venues and Villages

Brisbane 2032 Temporary and Existing Venues

- Alexandra Headland
- Brisbane Entertainment Centre
- Broadbeach Park Stadium
- Broadwater Parklands
- Cairns Convention Centre
- Coomera Indoor Sports Centre
- Gold Coast Convention and Exhibition Centre
- Gold Coast Sports and Leisure Centre
- Ipswich Stadium
- Lang Park Stadium
- Maryborough
- Melbourne Rectangular Stadium
- Mackay (Whitsundays)
- North Queensland Stadium
- Queensland State Netball Centre
- Robina Stadium
- Royal Queensland Golf Club
- South Bank Visy Site
- Sydney Football Stadium
- Townsville (Harbour)

Games Independent Infrastructure & Coordination Authority (GIICA) New and Upgraded Venues

- Anna Meares Velodrome and BMX Track
- Barlow Park
- Brisbane Aquatics Centre
- Brisbane International Shooting Centre
- Brisbane Stadium
- Logan Indoor Sports Centre
- Moreton Bay Indoor Sports Centre
- National Aquatics Centre
- Queensland Tennis Centre
- Redland Whitewater Centre
- Rockhampton Rowing Facility
- Sunshine Coast Mountain Bike Centre
- Sunshine Coast Stadium
- Toowoomba Showgrounds

Monitor

- Gold Coast Arena
- Gold Coast Hockey Centre

State Government Venues, villages and infrastructure

- Sunshine Coast Exhibition Centre
- Brisbane Athletes Village
- Gold Coast Athletes Village
- Sunshine Coast Athletes Village
- Rockhampton Athletes Village
- Victoria Park City Operations (e.g. train, roads, hospital etc.)
- Brisbane Arena (TBC)
- Transport
- Grassroots investment in community sports

If Athlete accommodation is not listed as a Village under DSDI, Brisbane 2032 to assess options alongside the competition venue analysis

Brisbane 2032 Sport Programme

2

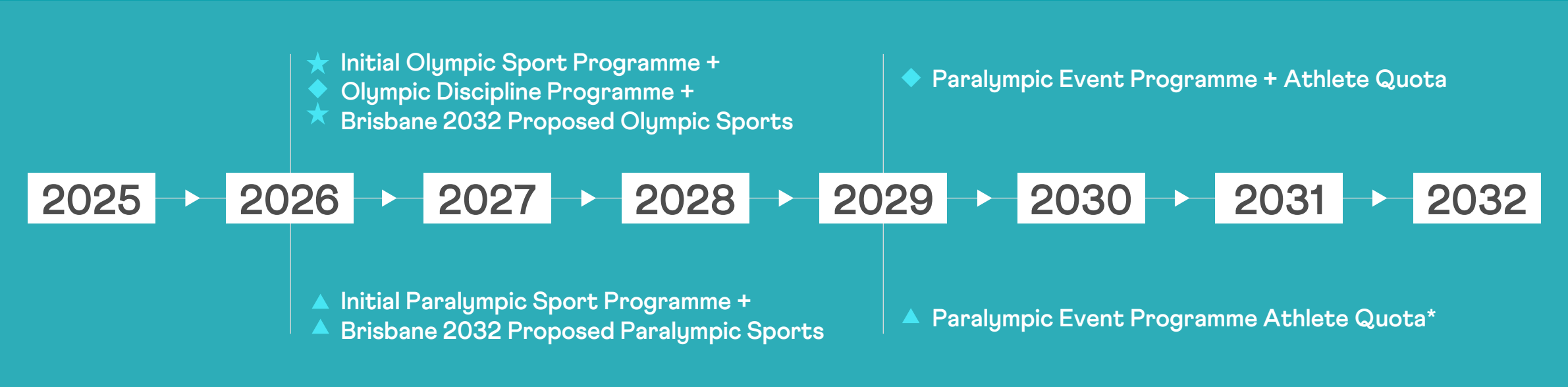
Sport Programme Commitments

Brisbane 2032 Sport Programme will be designed to:

- ✓ Ensure the world's best athletes are provided optimal conditions to safely and fairly train and compete
- ✓ Reach global audiences and ignite national support
- ✓ Balance tradition with innovation
- ✓ Reflect an efficient and impactful Games
- ✓ Positively challenge and test assumptions in Games planning and delivery
- ✓ Enable commercial, sustainability and engagement and optimisation objectives

Sport Programme

Approach and Timeline



LEGEND

★

IOC Session Approval

◆

IOC Executive Brand Approval

▲

IPC Governing Board Approval

International Federation Engagement



3

IF Engagement

- Brisbane 2032 wrote to all IFs to share approach to forward engagement (June 2025)
- Project Briefings to be coordinated with impacted IFs (including NFs) from July to September 2025
- Individual engagement plans to be developed and implemented for each IF from mid-2025
- Dedicated session facilitated for IF representatives to inform Brisbane 2032 Games Vision
- Brisbane 2032 to leverage existing forums for engagement (i.e. IF Forum)



Thank you...

Questions?

Shine brightest. Together.



Brisbane 2032
Olympic and Paralympic
Games Host
Queensland

