

International
Olympic
Committee

IOC UPDATE

ASOIF General Assembly
11 June 2025

AGENDA



1. OLYMPIC GAMES UPDATES

- Paris 2024, Los Angeles 2028, Brisbane 2032, Dakar 2026

2. INDIVIDUAL NEUTRAL ATHLETES

3. IF ENGAGEMENT & SUPPORT

- Digital Engagement & Marketing
- Elite Youth Athletes
- IF & Professional Leagues engagement
- Olympic AI Agenda
- Health, Medicine & Science



OLYMPIC GAMES PARIS 2024



PARIS 2024



PARIS 2024



OLYMPIC GAMES LOS ANGELES 2028



OLYMPIC GAMES LOS ANGELES 2028



January 2025 – LA28 IF Transition Seminar

March 2025

- Qualification System Principles approved
- Start of engagement with IFs - Event Delivery Briefs

April 2025

- Event programme and athlete quota announced
- Updated Venue Masterplan announced
- LA28 5th Delivery Partners Meeting

June 2025

- LA28 6th Coordination Commission
- Finalisation of the competition schedule by session
- IFs to review and confirm their technical regulations and requirements along with sport equipment lists



EVENT PROGRAMME & ATHLETE QUOTA



A powerful platform for female athletes

More medal opportunities

Cost and complexity conscious
(maintaining 10,500 quota for the initial programme)

5 additional OCOG Sports

- Baseball / Softball
- Cricket
- Flag Football
- Lacrosse
- Squash



COORDINATION COMMISSION



Key priorities discussed:

- Finalisation of the outstanding competition venues
- Recruitment and onboarding of all sport managers
- LA28 to work with IFs to determine the most suitable Event Delivery Model per sport based on the local context
- Testing strategy and matrix per sport to be defined, based on a risk and opportunity analysis, and shared with all the IFs
- Sport Delivery Plan (SDP) baseline to be shared with all the IFs
- Training venues to be finalised by the end of 2025



OLYMPIC GAMES BRISBANE 2032





BRISBANE 2032



Brisbane 2032 initial sports programme to be decided in 2026

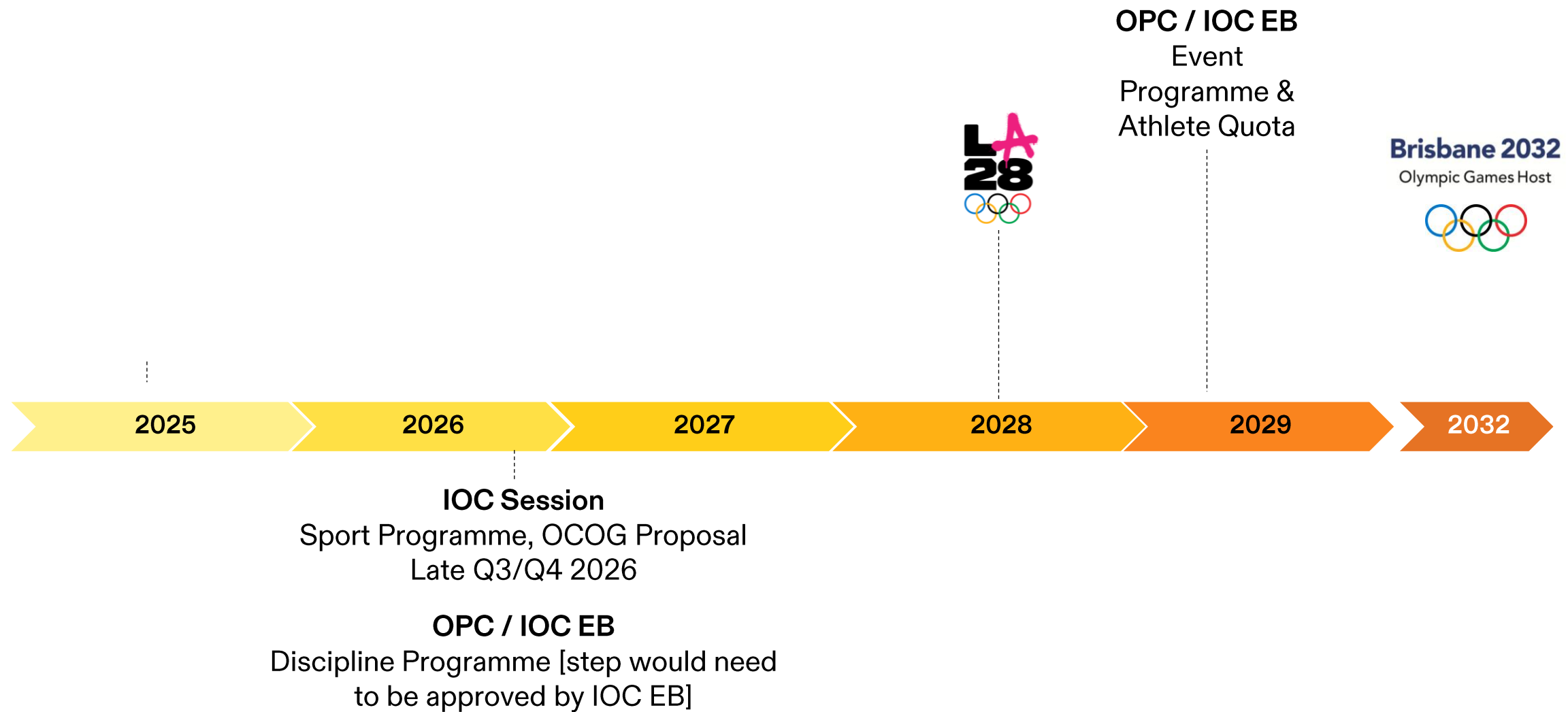
Brisbane 2032 3rd Coordination Commission – May 2025

IF Finalisation of venue proposals

Collective and individual IF engagement plans

Clarity on role of NFs

SPORT PROGRAMME TIMELINE [TENTATIVE]



YOUTH OLYMPIC GAMES DAKAR 2026





DAKAR 2026



December 2024

- Pre-YOG Visit Policy finalised
- Event programme and athlete quotas approved

March 2025 - Dakar 2026 Participation Principles approved

May 2025

- Dakar 2026 7th Coordination Commission
- Finalisation of IF Eligibility Criteria

Key areas of focus going forward

- IF Engagement
- Appointment of Sports Managers
- Engagement Programme
- Confirmation of venues and construction timelines

INDIVIDUAL NEUTRAL ATHLETES



INDIVIDUAL NEUTRAL ATHLETES



© IOC/C. Leprieux - IOC President Thomas Bach with individual neutral athletes (L-R)





IF ENGAGEMENT AND SUPPORT





IF ENGAGEMENT AND SUPPORT



Updated mapping of IOC support areas for IFs

Review and discuss with IFs to ensure maximum understanding and support

Match against IF strategies and priorities

Ensure input into next version of IOC strategy



DIGITAL ENGAGEMENT & MARKETING



IOC DIGITAL ENGAGEMENT SUPPORT

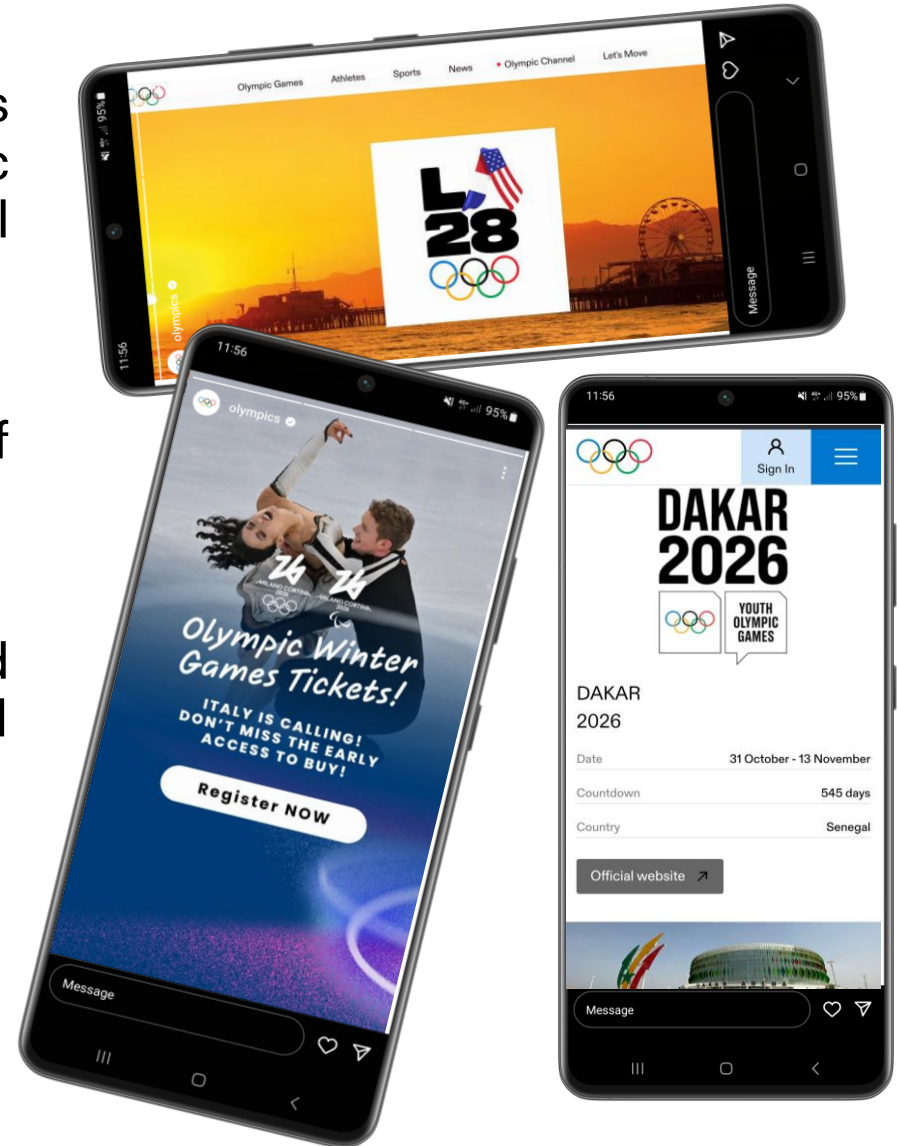


Olympic digital, social media and marketing channels constantly promote the Olympic Games and Olympic Movement for the benefit of athletes, IFs, NOCs and all partners

Olympics web and app - 12 languages, average of +10M monthly unique users

Olympics social media channels - produce and distribute content globally in 9 languages with +154M followers and an average of 1B monthly engagements

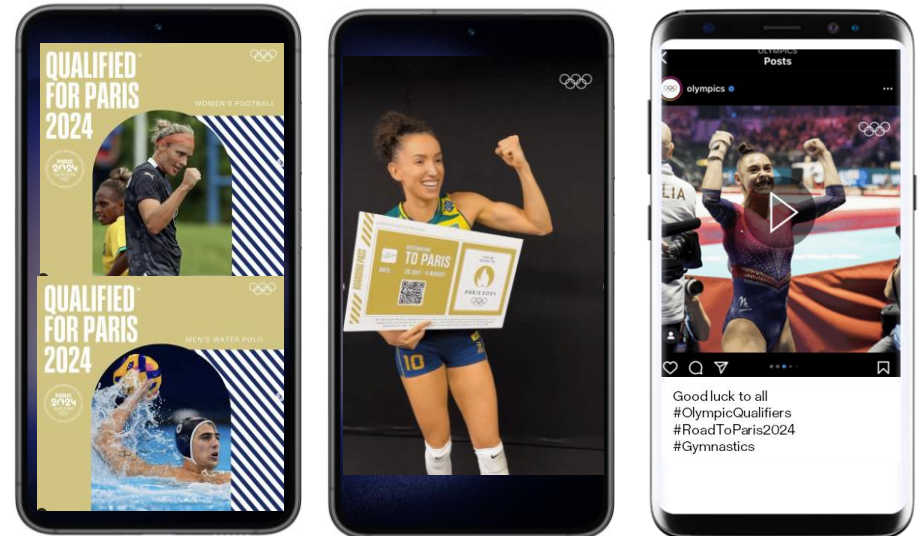
Fan database - direct communication to 35M users



1000+ Athletes Interviews

195 Total live streams on Olympics.com

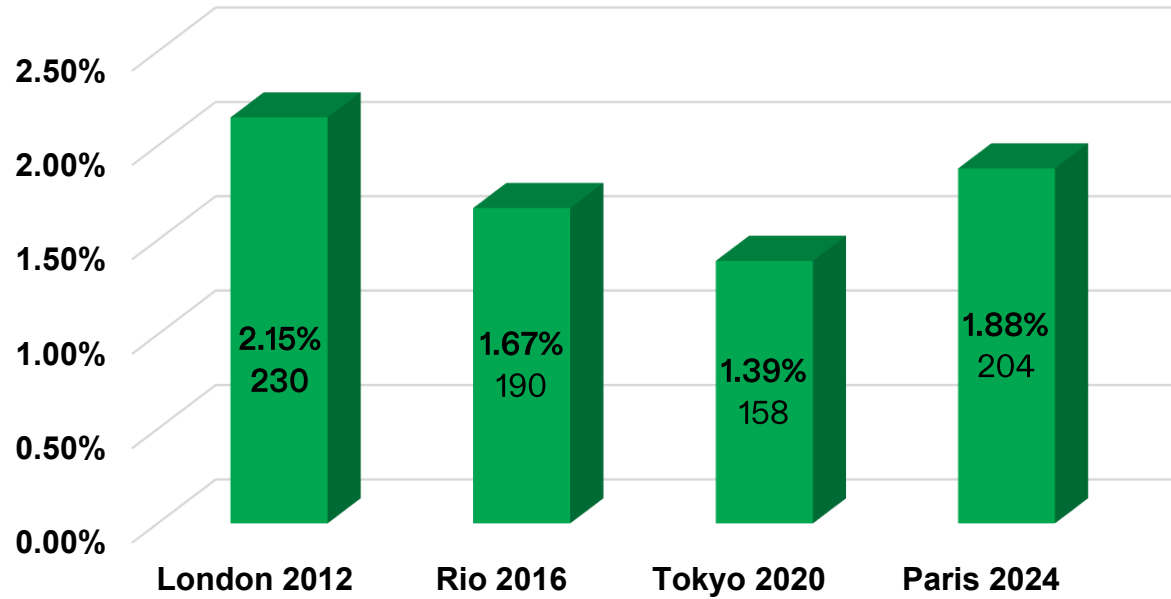
663M engagements on @Olympics social media



ELITE YOUTH ATHLETES



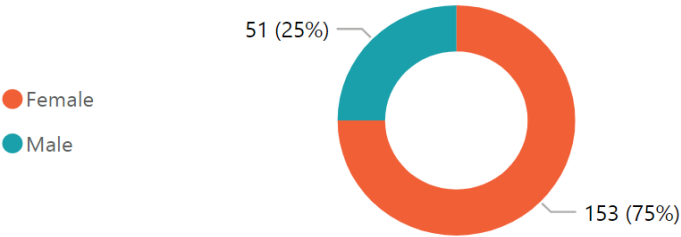
PARTICIPATION OF U18 ATHLETE AT THE GAMES



U18 PARTICIPATION PARIS 2024

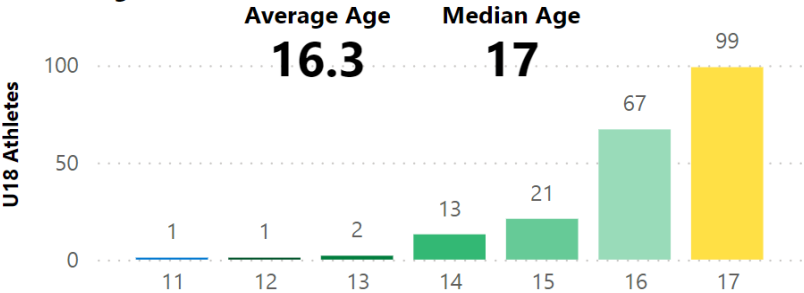


Athlete Gender

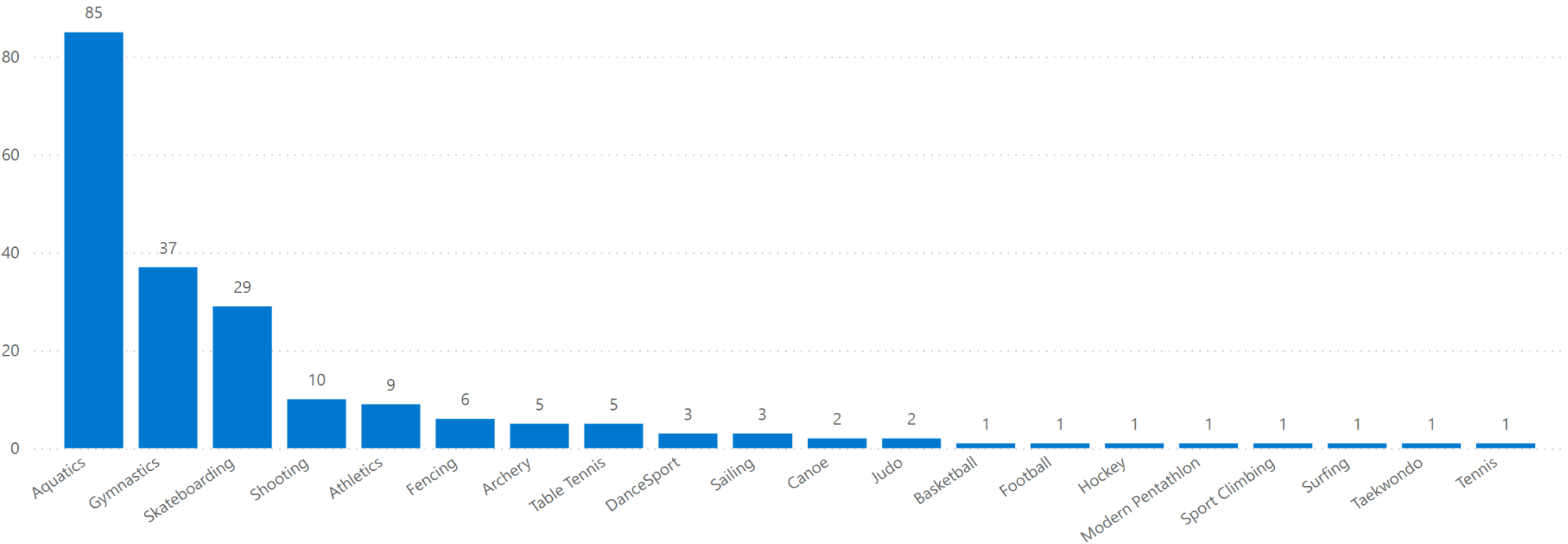


204
U18 unique Athletes

Athlete Age



U18 Athletes (unique) by Sport



ELITE YOUTH ATHLETE TOOLKIT



Backed by Evidence. Grounded in Rights. Built with Sport.

What's Inside

1. Core Framework (completed)
2. Implementation made real via practical guides:
 - Age Considerations (completed)
 - Youth-Friendly Organisations
 - Youth-Friendly Competitions
 - Youth-Smart Coaching
 - Holistic Youth Athlete



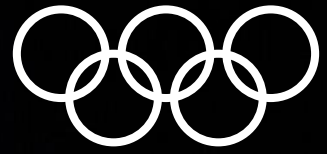
IF & PROFESSIONAL LEAGUE ENGAGEMENT



OLYMPIC AGENDA 2020 + 5: RECOMMENDATION 4 – CONTINUE TO ATTRACT THE BEST ATHLETES TO THE OLYMPIC GAMES



OLYMPIA AI AGENDA



OLYMPIC AI AGENDA



Launched in April 2024 to stay ahead in a fast-moving tech landscape.

AI brings **huge opportunities** (fairness, excellence, solidarity) —but also **real risks** if not well-governed.

The IOC responded with a strategy for the Olympic Movement.

Key Actions So Far:

- **13 AI projects launched in 2024**, many at Paris 2024.
- **IF AI Engagement Forum** (Dec 2024): 173 participants, 85% found it valuable.
- Ongoing interviews with IFs show interest but a need for simple, ready-to-use resources.

Up next: **Olympic Movement AI Forum**, 30 Sept 2025



IOC HEALTH, MEDICINE AND SCIENCE

IF NEEDS ASSESSMENT SURVEY AND
IOC HMS UPDATES

June 2025



IF HEALTH, MEDICINE AND SCIENCE **OVERALL NEEDS**

1. Greater IOC-IF alignment
2. Improved communication and consultation
3. More inclusive and athlete-centred health strategies
4. Ongoing opportunities for collaboration and knowledge exchange



IOC HEALTH, MEDICINE AND SCIENCE RESPONSE TO IF NEEDS



1. New IOC Medical Expert Group for the Olympic Games
2. Direct (1:1) communication and consultation between HMS and IF CMOs
3. Athlete-centred health strategies
4. Ongoing opportunities for collaboration and knowledge exchange through IOC-IF Health, Medicine and Science Workshop



IF PRIORITIES FOR IOC/IF WORKSHOP

A close-up photograph of a fencer's right arm and hand. The fencer is wearing a white long-sleeved uniform and a white glove with red perforations. They are holding a foil with a red guard. The background is solid black.

1. Mental Health
2. Injury Prevention, Surveillance, and Return to Play
3. Female Athlete Health & Sex/Gender Eligibility Policy
4. Climate, Environment, and Event Safety
5. Governance, Strategy, and Communication

SAFE SPORT UPDATES



Thank you!

Advancing collective action at the Olympism365 Summit:

- 8 commitments from 16 organisations, leading to strengthened multi-sectoral action to accelerate and scale efforts to address interpersonal violence and mental health in and through sport base programmes

Advancing harmonized tools and standards

- **Co-development** of key tools, including the International Safe Sport Framework
- **Launch** of new tools, including the Safeguarding Officer Focal Point Course
- **Presentation** of tools under development: Including the Classification Tool for Interpersonal Violence and Mental Health awareness course



HOSTING EVENTS AT OLYMPIC HOUSE AND OLYMPIC MUSEUM

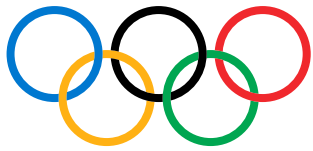


Maximise IF use of Olympic House and Olympic Museum

Meetings with IOC leadership and administration

Olympian wall signings and recognition





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THANK YOU

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